

06260236 - International Seminar

Credit hour	1
Total number of hours	18
Number of hours for lectures	18

Goals

iaelyon “International Week” has been organized since 2006 during which first and second year M.Sc. students follow international seminars. The International Seminars aim to provide students with an international and cross-cultural approach on in-depth and capstone subjects. As these seminars are also open to executive in life-long learning and to MBA students from Baruch College (CUNY), USA, the international diversity in the courses is further reinforced. Subjects are wide and cross-specialized such as Business Ethics, Corporate Responsibility, Intercultural Management, Project Management, Leadership... Each seminar meets 18 hours and is taught 3 days by Visiting Professors and Guest-Speakers from international partner Universities.

Content

In January 2017, 90 seminars covering 10 thematics taught by over 65 international guest-speakers from 27 different nationalities:

CORPORATE SOCIAL RESPONSIBILITY

Darren HOAD - Bath Spa University (United Kingdom)

Canan MADRAN - Dokuz Eylül University (Turkey)

Lorella PIGNET-FALL - iaelyon School of Management (France)

Florencia ROITSTEIN - Universidad San Andrés (Argentina)

Carlos ROMERO USCANGA - Tecnológico de Monterrey (Mexico)

Eddy SOUFFRANT - UNC Charlotte (USA)

ENTREPRENEURSHIP

Juha VAATANEN - Lappeenranta University of Technology (Finland)

Ingela SOLVELL - Linköping University (Sweden)

Alejandro ZUNIGA FONSECA - Universidad Iberoamericana León (Mexico)

FINANCE

Elias BOUKRAMI - Regent's College (United Kingdom)

Radek CAJKA - University of Economics, Prague (Czech Republic)

Maria Elisa FARIAS - Universidad Diego Portales (Chile)

Bozena FRACZEK - University of Economics - Katowice (Poland)

Carlos RODRIGUEZ - University of the Basque Country (Spain)

Charbel SALLOUM - USEK School of Business, Holy Spirit University of Kaslik (Lebanon)

Ludmila STERBOVA - University of Economics, Prague (Czech Republic)

HUMAN RESOURCE MANAGEMENT

Magdalena CONSTANTINESCU - Consultant (FRANCE)

Keith COOK - Edge Hill University (United Kingdom)

Julie DAVIES - University of Huddersfield (United Kingdom)

Isis GUTIERREZ - Universidad de las Américas Puebla (Mexico)

Diane-Gabrielle TREMBLAY - TÉLUQ - Université du Québec, Montréal (Canada)

Ricardo VARELA - Universidad Nacional Autónoma de México (Mexico)

Matthias WALTHER - Consultant (Germany/Belgium)

INTERNATIONAL MANAGEMENT

Mountaga DIAGNE - BEM Dakar (Senegal)

Annalena FAJEN - Otto-Friedrich University Bamberg (Germany)

Carme FIGUEROLA - University of Lleida (Spain)

Arkadiusz KOWALSKI - Warsaw School of Economics (Poland)

Karl LANG - Baruch College (USA)

Anita PELLE - University of Szeged (Hungary)

Thierry SAVATIER - TSR Consulting (France)

LEADERSHIP

Alan CABELLY & Jean BENEVENTO - Portland State University (USA)

Randy CAPPS & Eugene SMITH - Western Kentucky University (USA)

Alan GOLDMAN - Arizona State University (USA)

Alma HALL & Pamela DECKER - Georgetown College, Kentucky (USA)

Ricardo VARELA - Universidad Nacional Autónoma de México (Mexico)

MANAGEMENT

Raul AMIGO - University of San Andres (Argentina)

John BRINKMAN - Liverpool Hope University (United Kingdom)

Caroline COULOMBE - ESG - Université du Québec à Montréal (Canada)

Stefano DENICOLAI - Università di Pavia (Italia)

Isis GUTIERREZ - Universidad de las Américas Puebla (Mexico)

Yong Jin KIM - Sogang University (South Korea)

Chia Chi SUN - Tamkang University (Taiwan)

Majlinda ZHEGU - Université du Québec à Montréal (Canada)

MARKETING

Per AMAN - Linköping University (Sweden)

David BUISSON - University of Otago (New Zealand)

Federico DE CRISTO - Universidad Austral (Argentina)

Silvia DIDIER - iaelyon School of Management (France)

Tomasz DOMANSKI - University of Lodz (Poland)

Jorge FLORES GOMEZ - Universidad Iberoamericana León (Mexico)

Thomas GUEDJ - Consultant (France)

Birgit HAGEN - Università degli studi di Pavia (Italy)

Petr KRAL - University of Economics Prague (Czech Republic)

Nicolas ORTIZ - Pontificia Universidad Católica del Perú (Peru)

Hicham TASSI - HEM Business School (Morocco)

INFORMATION SYSTEMS

Vladlena BENSON - Kingston Business School (United Kingdom)

Ali ELQUAMMAH - HEM (Morocco)

STRATEGY

Naomi GARDBERG - Baruch College (USA)

Carlos ROMERO USCANGA - Tecnológico de Monterrey (Mexico)

Diane-Gabrielle TREMBLAY - TÉLUQ - Université du Québec- Montréal (Canada)

Alfredo VALENTINO - Università Luiss Guido Carli Roma (Italia)

Maj linda ZHEGU - Université du Québec à Montréal (Canada)

Tests

Knowledge is evaluated during the seminars.

Useful information

iaelyon School of management

Université Jean Moulin 1C avenue des Frères Lumière CS 78242

69372 Lyon cedex 08

Phone : (33) 04 78 78 70 66

On the web