

06260236 - International Seminar

Crédits ECTS	1
Volume horaire total	18
Volume horaire CM	18

Formations dont fait partie ce cours

MA/MBA - General Management Program - GMP

M.Sc. International Management - Master's Degree International Business Realities Program

International MBA (IMBA, Executive MBA)

Master MAE - Management Général (double compétence)

Master Management et Communication

Master 2 Commerce Extérieur

International MBA (IMBA)

Master 2 Management des Ressources Humaines et Organisation - RHO (Formation Continue)

Master Management des Industries Pharmaceutiques et des Technologies Médicales

Master 2 Management Industriel et Logistique

Master 2 Contrôle de Gestion - Audit (Formation Continue)

Master 2 Diagnostic et Audit des Organisations

Master Entrepreneuriat et Développement des Entreprises Nouvelles - EDEN

Master 2 Contrôle de Gestion

Master 2 Conformité Bancaire et Contrôle Interne des Risques (alternance)

Master 2 Marketing des Services et Expérience Client

Master 2 Chargé d'Affaires Entreprises en Banque

Master's Degree International Business Realities Program (en Anglais)

Master Management des Ressources Humaines et Organisation - RHO

Master 2 Management de l'Action Collective en Santé Publique Vétérinaire

Master 2 Ingénierie Financière et Transaction - IFT

Master 2 MAE Management Général (Formation Continue)

Master 2 Etudes et Recherche en Management (Master Recherche)

Master Management Territorial

Master MAE General Management Program - GMP

Master Gestion de Patrimoine

Master 2 Management et Stratégie des Systèmes d'Information (MS2I)

Master 2 Systèmes d'Information Avancés (SIA)

Objectifs

iaelyon “International Week” has been organized since 2006 during which first and second year M.Sc. students follow international seminars. The International Seminars aim to provide students with an international and cross-cultural approach on in-depth and capstone subjects. As these seminars are also open to executive in life-long learning and to MBA students from Baruch College (CUNY), USA, the international diversity in the courses is further reinforced. Subjects are wide and cross-specialized such as Business Ethics, Corporate Responsibility, Intercultural Management, Project Management, Leadership... Each seminar meets 18 hours and is taught 3 days by Visiting Professors and Guest-Speakers from international partner Universities.

Contenu

In January 2017, 90 seminars covering 10 thematic areas taught by over 65 international guest-speakers from 27 different nationalities:

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Ricardo VARELA - Universidad Nacional Autónoma de México (Mexico)

Matthias WALTHER - Consultant (Germany/Belgium)

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Tomasz DOMANSKI - University of Lodz (Poland)
Jorge FLORES GOMEZ - Universidad Iberoamericana León (Mexico)
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Petr KRAL - University of Economics Prague (Czech Republic)
Nicolas ORTIZ - Pontificia Universidad Católica del Perú (Peru)
Hicham TASSI - HEM Business School (Morocco)

INFORMATION SYSTEMS

Vladlena BENSON - Kingston Business School (United Kingdom)
Ali ELQUAMMAH - HEM (Morocco)

STRATEGY

Naomi GARDBERG - Baruch College (USA)
Carlos ROMERO USCANGA - Tecnológico de Monterrey (Mexico)
Diane-Gabrielle TREMBLAY - TÉLUQ - Université du Québec- Montréal (Canada)
Alfredo VALENTINO - Universita Luiss Guido Carli Roma (Italia)
Maj linda ZHEGU - Université du Québec à Montréal (Canada)

Contrôles des connaissances

Knowledge is evaluated during the seminars.

Renseignements pratiques

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Sur Internet

Stages et carrières

Stages, alternance, emploi : entreprises, déposez vos offres à destinations des étudiants et diplômés de l'iaelyon, consultez le calendrier des stages et la CVthèque.

> [**Accès Link'iaelyon**](#)

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