

# Master MAE General Management Program - GMP

**Mention :** Management et administration des entreprises

**Domaine :** Droit - Economie - Gestion

## Informations générales

### Niveau de recrutement

Bac + 4

Conditions d'admission

### Durée de la formation

Two semesters (1 year)

### Lieu(x) de formation

Lyon

### Stages

Oui  En savoir plus

### Accessible en

Formation initiale

Formation continue

PRÉSENTATION

## Objectifs

### Think ahead... Think International

The General Management Program (Master MAE), flagship degree of iaelyon School of Management, offers an overall vision of Business Administration and a set of skills in General Management to participants of various academic and professional backgrounds: engineers, doctors, lawyers etc.

Designed for both French and international students the GMP is a full-time program entirely taught in English by iaelyon faculty members as well as international Visiting Professors and practitioners.

The program focuses on the development of double-skills and its strength lies in its general approach of business and

management concepts targeting multidisciplinary and multicultural participants.

Long-lasting program, academically renowned, the GMP benefits nowadays from a strong recognition in the job market.

## News

### **Concours J'M Entreprendre 2019 : 2 projets iaelyon primés**

15 avril 2019

### **Portes Ouvertes Masters - Samedi 2 mars 2019 : retrouvez l'iaelyon**

2 mars 2019

### **Journée Portes Ouvertes iaelyon School of Management - Samedi 2 février 2019**

2 février 2019

## Spécificités

### **The highlights of the program:**

Ranked in the Top Master's Degrees in management in France by the Eduniversal 2019 ranking

Full English track

Multicultural classroom and high level of interactivity due to small size of the group

Internship and Career Center providing GMP students with personalized guidance and employability support

### **The specificities:**

The GMP is designed for pre-experience students and executive practitioners in Continuing Education

The degree earned after completion of the program and presentation of the Master's Thesis, based on the mandatory internship, is a National Degree accredited by the French Ministry of Education and Research

# Stages

**4 to 6 months internship** with an international management mission in France or abroad - Master thesis and defense (APRIL-SEPTEMBER)

## Partenariats

### Partenariats établissements

#### PARTNERSHIPS WITH PRESTIGIOUS SCHOOLS

Partnerships established with renowned engineering schools (INSA, Polytech Lyon, ECAM, ENTP) and other notorious institutions (Sciences Po Lyon, ENSV) allow students to coordinate their postgraduate studies and their core degree.



#### INTERNATIONAL PARTNERSHIPS

The French version of the GMP (MAE) is also taught in several foreign countries: Poland (Lodz), Hungary (Budapest) and Czech Republic (Prague). Courses abroad are taught both by local Professors in the language of the country and visiting **iaeyon** faculty members.

ADMISSION

## Publics

**Niveau de recrutement :** Bac + 4

### Formation(s) requise(s)

The GMP is designed for a diverse audience, i.e. participants with a non-business background: engineers, doctors, lawyers etc. The program targets :

Students holding 240 ECTS earned outside **iaelyon** School of Management

Executive practitioners in Continuing Education

## Conditions d'admission

**Selection is made on the basis of an application file** :academic results and tests: **Score IAE Message** (or TAGE-MAGE or GMAT for international outgoing and incoming students) + results to **TOEIC or TOEFL** or IECTS English Test (if English is not the native language of the applicant) + professional project (CV and cover letter).

**Program Fees for international non-exchange students** :6,000 euros per participant for the full academic year. This does not include the national enrollment fees (243 € for a Master's degree), the French social security and other living expenses.

## Inscription

**Master 2 - General Management Program, GMP**

- **Apply online**

PROGRAMME

### THE CONTENT OF THE MASTER IN GMP (366 HRS)

## Master Management General Program - Semester 3

**S3A - General Management Program**

Courses

**05260040 - Business Economics** (CM : 21h - 3 ects)

**06350003 - Disrupted Transformation in Information System & Supply Chain** (CM : 21h - 3 ects)

**09280114 - Business French (for international student)** (CM : 21h - 3 ects)

**11180671 - Business English (for french student)** (CM : 21h - 3 ects)

**01220176 - Business law & Taxation** (CM : 21h - 3 ects)

**06230107 - Accounting & Financial Analysis** (CM : 21h - 3 ects)

**S3B - General Management Program**

Courses

**06310053 - Control & Auditing** (CM : 21h - 3 ects)

**06210228 - Human Resource Management (HRM)** (CM : 21h - 3 ects)

**06240169 - Marketing** (CM : 21h - 3 ects)

**06210227 - Organizational Behavior and Corporate Social Responsibility (CSR)** (CM : 21h - 3 ects)

**06220112 - Corporate Strategy** (CM : 21h - 3 ects)

## Master Management General Program - Semester 4

## S4A - General Management Program

### Courses

06200227 - Written essay and oral presentation methodology (CM : 8h)

09280137 - Business French (CM : 21h - 3 ects)

06260236 - International Seminar (CM : 18h - 1 ects)

### Courses H

06240531 - Innovation management and new product development (CM : 21h - 3 ects)

06260183 - Emerging countries project manager (CM : 21h - 3 ects)

### Courses I

06250186 - Coordinated supply chain management (CM : 21h - 3 ects)

06260056 - International seminar 2 (CM : 18h - 3 ects)

## S4B - General Management Program

### Professionalization

99010489 - Professionalization experience and dissertation (15 ects)

DÉBOUCHÉS

## Compétences visées

GMP graduates are hired in a wide variety of positions and diverse business sectors in accordance with their previous education and past experience. Overall they tend to be highly represented in general management and marketing positions.

CONTACTS

## Renseignements

### Pre-Experience Master's Students:

Nathalie PEYSIEUX

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### Continuing Education/Executive Applicants:

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Email: [contact.iaefc@univ-lyon3.fr](mailto:contact.iaefc@univ-lyon3.fr)

## iaelyon School of Management

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Manufacture des Tabacs

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### Adresse postale :

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## Responsables pédagogiques

[Valax Marc](#)



Download the brochure

> [GMP brochure](#)



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## Stages et carrières

Stages, alternance, emploi : entreprises, déposez vos offres à destinations des étudiants et diplômés de l'iaelyon, consultez le calendrier des stages et la CVthèque.

> [Accès Link'iaelyon](#)

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