

Master MAE General Management Program - GMP

Parcours

- Management Général

Présentation

Objectifs

Think ahead... Think International

The General Management Program (Master MAE), flagship degree of iaelyon School of Management, offers an overall vision of Business Administration and a set of skills in General Management to participants of various academic and professional backgrounds: engineers, doctors, lawyers etc.

Designed for both French and international students the GMP is a full-time program entirely taught in English by iaelyon faculty members as well as international Visiting Professors and practitioners.

The program focuses on the development of double-skills and its strength lies in its general approach of business and management concepts targeting multidisciplinary and multicultural participants.

Long-lasting program, academically renowned, the GMP benefits nowadays from a strong recognition in the job market.

The highlights of the program:

- Ranked in the Top Master's Degrees in management in France by the Eduniversal 2024 ranking
- Full English track
- Multicultural classroom and high level of interactivity due to small size of the group
- Internship and Career Center providing GMP students with personalized guidance and employability support

Durée de la formation

- 1 an

Lieu(x) de la formation

- Lyon

Public

Niveau(x) de recrutement

- Bac + 4

Contacts

Responsables pédagogiques

- COLLIN Paul Marc
(Responsable)

Contacts

Pre-Experience Master's Students:

Maé TAUPENOT

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Continuing Education /Executive Applicants:

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iaelyon School of Management

Université Jean Moulin
Lyon 3

Spécificités

The GMP is designed for pre-experience students and executive practitioners in Continuing Education

The degree earned after completion of the program and presentation of the Master's Thesis, based on the mandatory internship, is a National Degree accredited by the French Ministry of Education and Research

News

Admission

Pré-requis

Formation(s) requise(s)

The GMP is designed for a diverse audience, i.e. participants with a non-business background: engineers, doctors, lawyers etc. The program targets :

- Students holding 240 ECTS earned outside **iaelyon** School of Management
- Executive practitioners in Continuing Education

Candidature

Conditions d'admission / Modalités de sélection

Selection is made on the basis of an application file : academic results + results to [SIM Score IAE Message](#) (TAGE MAGE or GMAT accepted only for international students) + results to [TOEIC or TOEFL](#) or IELTS English Test (if English is not the native language of the applicant) + professional project (CV and cover letter).

Program Fees for international non-exchange students : 6,000 euros per participant for the full academic year. This does not include the national enrollment fees (243 for a Master's degree), the French social security and other living expenses.

Campus Manufacture des
Tabacs
1C, avenue des Frères
Lumière - CS 78242 -
69372 LYON CEDEX 08

Inscriptions

Modalités d'inscription

The Application Calendar

Handicap

[Pôle Handicap Étudiant](#)



<https://iae.univ-lyon3.fr/>

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1C avenue des Frères Lumière
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Et après ?

Niveau de sortie

Année post-bac de sortie

- Bac + 5

Niveau de sortie

- Niveau 7

Activités visées / compétences attestées

GMP graduates are hired in a wide variety of positions and diverse business sectors in accordance with their previous education and past experience. Overall they tend to be highly represented in **general management and marketing positions**.



<https://iae.univ-lyon3.fr/>

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THE CONTENT OF THE MASTER IN GMP (366 HRS)

Master Management General Program - Semester 3

S3A - General Management Program

Courses

- [05260040 - Business Economics](#) (CM : 21h - 3 ects)
- [06350003 - Disrupted Transformation in Information System & Supply Chain](#) (CM : 21h - 3 ects)
- [09280114 - Business French \(for international student\)](#) (CM : 21h - 3 ects)
- [11180671 - Business English \(for french student\)](#) (CM : 21h - 3 ects)
- [01220176 - Business law & Taxation](#) (CM : 21h - 3 ects)
- [06230107 - Accounting & Financial Analysis](#) (CM : 21h - 3 ects)

S3B - General Management Program

Courses

- [06310053 - Control & Auditing](#) (CM : 21h - 3 ects)
- [06210228 - Human Resource Management \(HRM\)](#) (CM : 21h - 3 ects)
- [06240169 - Marketing](#) (CM : 21h - 3 ects)
- [06210227 - Organizational Behavior and Corporate Social Responsibility \(CSR\)](#) (CM : 21h - 3 ects)
- [06220112 - Corporate Strategy](#) (CM : 21h - 3 ects)

Master Management General Program - Semester 4

S4A - General Management Program

Courses

- [09280137 - Business French](#) (CM : 21h - 3 ects)
- [06260274 - Séminaire international / International seminar](#) (CM : 18h - 2 ects)

Courses H

- [06260246 - Team Management & Leadership](#) (CM : 21h - 3 ects)

Courses I

- [06250186 - Coordinated supply chain management](#) (CM : 21h - 3 ects)
- [06260056 - International seminar 2](#) (CM : 18h - 3 ects)

S4B - General Management Program

Professionalization