

# Executive International MBA (IMBA)

## Présentation

Formation diplômante **réservée exclusivement aux professionnels**, organisée par iaelyon School of Management.

### Objectifs

#### Think Large Think International

The iaelyon Executive IMBA is a unique executive program, entirely taught in English over 11 months. International guest speakers, professors and practitioners come to share their knowledge and expertise with a culturally diverse classroom. Developed around a flexible part-time format, with classes taught on Fridays and Saturdays, the IMBA offers the opportunity to follow courses all the while keeping a full-time job, thereby minimizing any potential disruption for candidates and employers.

Recruited on an international scale, participants come from varied cultural backgrounds and benefit from different academic and professional experiences ; the diversity of a multicultural and multidisciplinary group helps to provide a comparative approach. Seminars are interactive with modern teaching methodologies including in-class case studies, references to concrete professional situations, in class role-playing and interactions between peers and lecturers. Participants are not only exposed to best management practices, they are also complementary and learn from one another.

The Master's is also available through the Accreditation of prior experience and learning, either total or partial.

**This program is registered to the National Directory of Professional Certifications (RNCP) under the reference 35916, a recognition from the state and social partners.**

#### Campus Channel Executive : International MBA

**With Silvia DIDIER, IMBA Academic Director, Fabrice RIOU - IMBA Alumni, 2023 and Huan MA - IMBA Alumni, 2022.**

**Interviews IMBA participants : Dinkala Kwansa and Ricardo Nacif**

## Durée de la formation

Part-time 11 months (September-July)

## Lieu(x) de la formation

- Lyon

## Public

## Niveau(x) de recrutement

- Bac + 2
- Bac + 3

## Contacts

### Responsables pédagogiques

- [DIDIER Silvia](#)

### Contacts scolarité

#### MORE INFORMATION

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[contact.iaefc@univ-lyon3.fr](mailto:contact.iaefc@univ-lyon3.fr)

#### IMBA Program Coordinator:

Mrs. Nikita AGARWAL  
[nikita.agarwal@univ-lyon3.fr](mailto:nikita.agarwal@univ-lyon3.fr)

#### IMBA Academic Director:

[Mrs. Silvia DIDIER](#)

**iaelyon School of Management**  
**Direction de la Formation Professionnelle**  
Université Jean Moulin  
Campus Manufacture des Tabacs

## IMBA NEWS

## ALUMNI TESTIMONIALS

## Spécificités

### The highlights of the program:

- A program entirely taught in English by **iaelyon** and international professors and practitioners
- A part-time program compatible with a professional activity: courses taught on Fridays and Saturdays
- A study abroad trip (Kingston Business School, London)
- A real business case in collaboration with a company
- An individual coaching offered to all participants
- A specific IMBA Alumni Network
- The IMBA is part of the Best MBA recommended by Eduniversal

### 4 good reasons to choose iaelyon School of Management

- A 65 year old University-based School of Management located downtown Lyon in the Part-Dieu Business District
- 8,000 students with a network of 65,000 Alumni across the world
- Sound corporate connections embedded in the DNA and activities of the School: iaelyon originally created to meet the needs of the Business Community
- A strong international focus with over 150 international partners in 50 countries and 15% international students on site

## Admission

### Pré-requis

### Formation(s) requise(s)

To whom is the Master's intended?

- Executives with different positions aiming at gaining more responsibilities in management and leadership

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69008 LYON

### Adresse postale :

1C, avenue des Frères  
Lumière - CS 78242 -  
69372 LYON CEDEX 08

Tél : 04 78 78 71 88

[contact.iaefc@univ-lyon3.fr](mailto:contact.iaefc@univ-lyon3.fr)

## Inscriptions

### Modalités d'inscription

Formation diplômante réservée  
exclusivement aux professionnels

## Handicap

[Pôle Handicap](#)



<https://iae.univ-lyon3.fr/>

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1C avenue des Frères Lumière  
CS 78242  
69372 Lyon cedex 08

- Managers who need to strengthen their knowledge and skills in the main areas of management
- People willing to take over a company

## Candidature

### Conditions d'admission / Modalités de sélection

#### ADMISSION REQUIREMENTS

Our program is dedicated to executives; therefore applicants must possess:

- A Bachelor's Degree (equivalent to 180 ECTS of Higher Education in European Standards)
- A minimum of 5 years work experience
- A very good command of Business English: results to English test are required in the application form (TOEIC or TOEFL or IELTS or Oxford or Cambridge).

#### APPLICATION INFORMATION AND FEES

- Applicants must provide:
  - A complete application form
  - A detailed motivation letter
- Selected applicants will then undergo individual interviews in English either face to face or by videoconference before final admittance in the program.
- Program fees: 13,500 Euros

#### CALENDAR

- Beginning of seminars: first week of September
- Possibility to do the IMBA over a two year period (please ask te Academic Director)

## Et après ?

### Niveau de sortie

#### Année post-bac de sortie

- Bac + 5

### Niveau de sortie

- Niveau 7

### Activités visées / compétences attestées



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**At the end of the IMBA, participants will be able to:**

- Apply strategic and analytical thinking
- Take decisions and solve problems
- Understand and manage overall organizational complexity
- Understand international socio-economic issues
- Work in teams and implement a communication strategy
- Adapt personally to culturally diverse situations
- Develop organizational awareness
- Carry out personal and career developments
- Enforce leadership

**The IMBA curriculum does not only put the emphasis on the theoretical and practical aspects of management. It encompasses how these techniques should be adapted and applied in various parts of the world.**

Participants will inherently learn to be more effective cross-culturally because of the international diversity of their classroom.

**Secteurs d'activité ou type d'emploi**

**The objective of the Executive IMBA is to better prepare participants to be effective global managers** who understand the overall environment, organization, employees and customers.



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# Programme

## PROGRAM CONTENT (450 hours)

### International MBA (IMBA) - Semester 9

Leadership and Communication (5 ects)

Program

- [06210799 - Team building](#) (CM : 8h)
- [06211052 - Communication](#) (CM : 16h - 3 ects)
- [06240158 - Effective Leadership and Negotiation](#) (CM : 16h - 2 ects)

Competitive Strategy (5 ects)

Program

- [06220416 - Competitive Strategy](#) (CM : 32h - 5 ects)

Business Economics, IT and Legal Environment (7 ects)

Program

- [06200941 - Digital Transformation and Information Technology](#) (CM : 16h - 2 ects)
- [05260037 - Business Economics and Legal Environment](#) (CM : 32h - 5 ects)

Finance and Control (8 ects)

Program

- [06310248 - Accountancy and Financial Control](#) (CM : 16h - 3 ects)
- [06300128 - Corporate Finance and Accounting](#) (CM : 32h - 5 ects)

Research and Business Ethics (5 ects)

Program

- [06210798 - CSR, Diversity Management and Business Ethics](#) (CM : 16h - 5 ects)
- [06201082 - Methodology of the Final Thesis](#) (CM : 4h)

Professionalization (0 ects)

Program

- [06290591 - Alumni Conference](#) (CM : 4h)
- [06290640 - Executive Coaching](#) (CM : 3h)

### International MBA (IMBA) - Semester 10

Openness Seminar (3 ects)

Program

- [06260274 - Séminaire international / International seminar](#) (CM : 18h - 2 ects)

Marketing (2 ects)

Program

- [06240617 - Marketing](#) (CM : 32h - 2 ects)

Organizational Behaviour (2 ects)

Program

- [06211053 - Organizational Behaviour](#) (CM : 32h - 2 ects)

Project and Supply Chain Management (2 ects)

Program

- [06290592 - Project Management](#) (CM : 16h - 1 ects)
- [06250253 - Supply Chain Management](#) (CM : 16h - 1 ects)



Human Resource Management (2 ects)

Program

- [06211054 - Human Resource Management](#) (CM : 32h - 2 ects)

Change and Intercultural Management (2 ects)

Program

- [06211055 - Change and Innovation Management](#) (CM : 16h - 1 ects)
- [06260048 - Cross-Cultural Management](#) (CM : 16h - 1 ects)

New Perspectives in Management Practices (2 ects)

Program

- [06210666 - New perspectives in management practices](#) (CM : 32h - 2 ects)

Consulting Project (5 ects)

Program

- [06200849 - Consulting Project - Business Case](#) (CM : 44h - 5 ects)

Professionalization (0 ects)

Program

- [06290591 - Alumni Conference](#) (CM : 4h)

Master Thesis (10 ects)

Program

- [99010440 - Final Thesis](#) (8 ects)
- [99010967 - Defense of the Final Thesis](#) (2 ects)

