

iae lyon



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large®

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SCHOOL OF MANAGEMENT
iae lyon



editorial

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Université Jean Moulin



A socially committed School of Management with strong added value, iaelyon School of Management is dedicated to create shared values with its stakeholders. It is rooted in the Lyon and metropolitan area, and is opened to its ecosystem.

Our School offers a full range of diversified programs, thus enhancing the employability of students and executive education participants.

Our ambition relies on a few founding principles:

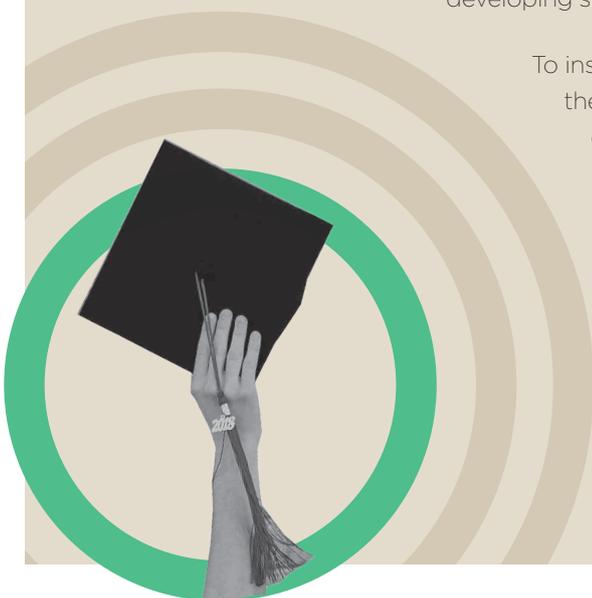
- A School with a clear and recognized positioning;
- A School focused on the men and women who work there;
- A School focused on experience and innovation mobilized for research, as a key part of its outreach;
- An inclusive School, committed to meeting the challenges of current times.

We aim to make our School shine, and stand out for its own features, the most important of which being to inspire.

To inspire to be an intrapreneur in a world where individual action is key in building one's career path, and where learning to overcome the fear of failure and developing skills of resilience is crucial.

To inspire each student to release their energy, to expand their skills, and to adapt to the specificities of the business environment.

To inspire internal stakeholders, corporate partners and alumni to commit to ambition and realism, for the greatest benefit of our students.





L y o n

A CITY FOR STUDENTS

Lyon welcomes **175,000 students** each year with **12% of international students** and the city does it well! It was voted **2nd best student city in France in 2022**. With 3 public universities, 1 private university and countless higher education institutions, Lyon covers all educational fields.

A CITY OF GASTRONOMY

Home to world renown chefs such as Paul Bocuse & Christian Têtedoie, with more than 4,000 restaurants, 17 Michelin-starred restaurants, Lyon is more than ever the Capital of Gastronomy.

A CITY TO DISCOVER

- An excellent quality of life with all the advantages of an important European metropolitan area and the charm of a French city.
- Lyon at the crossroads of Europe via Lyon St-Exupéry International airport and TGV high-speed train: Less than 2 hours by train or plane from Paris, Marseille, London, Barcelona, Amsterdam, Brussels, Rome & Berlin
- Many events to attend:

- **Festival Lumière:** Being the city of the Lumière Brothers, creators of the modern cinema, Lyon invites the world of cinema to celebrate its energy and past for a whole week.
- **“Fête des Lumières”:** Lyon celebrates “Fête des Lumières” on December 8th and while residents light up their windows with candles, artists light up the city to create a unique spectacle.
- **Dance Biennale:** The biggest dance festival in Europe, bringing together more than 40 international companies
- **Lyon Street Food Festival:** French biggest street food festival with international chefs and musicians to share international cuisine and street foods.
- **Nuits Sonores:** An urban independent electronical music festival taking place over 5 days.
- **Nuits de Fourvière:** A varied celebration of culture (theater, music and dance), the festival is held each year in the Gallo-Roman theater of Fourvière.

A CITY OF HISTORY

Once known as Ludgunum, the Capital of the Gauls, 500 hectares of Lyon is listed as UNESCO World Heritage.

A CITY OF BUSINESS

An appealing labor market: the 1,500 decision centers based in Lyon and its region offer many internship opportunities and stand out as potential employers for graduates: Sanofi Aventis, bioMérieux, Groupe SEB, Renault Trucks Volvo Group, Bayer CropScience, Solvay, GL Events, KPMG, EY, Euronews, JC Decaux.





1st destination in the world to discover

World Travel Awards 2022

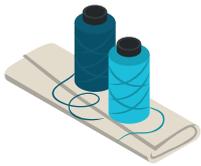


1st French city in terms of new businesses being set up



1st French leading city in:

biotechnology, chemistry/ environment, digital entertainment, innovative textiles, transport & mobility



2nd



city destination in Europe

LYON'S KEY FIGURES



2nd

leading economic center in France

2nd

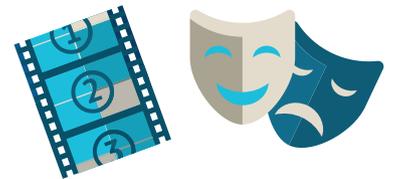
best student city in France in 2023

QS Best Student Cities Ranking



2nd

French most important city for culture (more than 7,000 cultural venues)



5th

most green city in France



An open and innovative school which impacts its ecosystem

iaelyon School of Management settled in the 2nd economic region of France

The 2 campuses in the Auvergne-Rhône-Alpes region grow deep relationships with a great variety of the territory stakeholders: 2,000 socio-economic partnerships promote all the levers of value creation.

Around

250

students abroad each year

1,000

jobs created thanks to iaelyon within the Auvergne Rhône Alpes region

Innovating teaching methods and local relations

Results highlight the relevance of iaelyon's programs built to answer companies' needs and expectations.

140

international internships

148 partner universities in
52 countries

A University School of Management

iaelyon, a school within a University, carries the Republican morals of equality of chances and upward mobility. Because learning is discovering, voluntary commitments, individual cultural, sports and societal projects are encouraged and promoted. Supporting students is not only educating expert professionals but also educating responsible citizens, who share the desire to positively impact their environment. iaelyon fosters cultural diversity, which is why the school guarantees qualitative mobility opportunities for its students.





More than

7,000
students

95
international
professors
and speakers

15%

of international
students

2,300 international
students
from
90 nationalities

Alumni: a resourceful network and resources for the network

The iaelyon Alumni network represents 60,000 graduates. Each year, 2,500 new graduates (1/3 international) embody the “Think large” motto in their career choices. The school develops a wide range of services to support the members in their career advancement.

9 students out of 10 are
hired after graduating

and **91.5%** are
satisfied with their job

Quality of work life

A UN Global Compact and PRME member since 2013, iaelyon has implemented a quality of work life process which aims to reinforce the integration of new students, promote and develop collective projects around shared values and expand the alumni network and its collaboration with the students.

75%

students are recruited
in the Auvergne-
Rhône-Alpes region

5 good reasons to choose iaelyon



1.

We combine academic excellence and innovative teaching

- State recognized degrees in a competitive business school environment
- A member of IAE France, a network of 37 French university schools of management
- EFMD accreditation for the MSc. International Management since 2008
- Innovating teaching based on learning by doing with business games, business cases and internships

2.

The career of our students is our focus

- Programs designed with businesses for businesses
- Close partnerships with the business community nationally & internationally
- 66% of graduates are hired by the company they interned for
- A dedicated career center to help you with internships, placement, work-based projects, jobs...

3.

We are international

- International students and faculty
- Study trips, student exchanges, internships abroad, international professors, English taught programs
- International seminars providing a multicultural environment

4.

Research is a pillar of our strategy

- Cutting edge research and business theories applied to real-world challenges
- 6 research groups, 3 research chairs, 57 PhD students, 34 research supervisors
- Yearly national and international symposiums, professional and academic panels
- Practically oriented research that feeds directly into teaching

5.

We offer an exciting student life

Many students and alumni associations : That's iaelyon, BDE IAE, Fraternity, iaelyon Junior Conseil, the BDE TOUT'IAE, Vitis Vinifera.



Services for our international students

Induction seminar

An optional induction seminar is organized by the University for international students to meet with all the exchange students, discover Lyon and its region, learn about the French culture and enjoy French gastronomy.

Destination Lyon

The platform is dedicated to support students in their life in Lyon: accommodation, visa, transportation, expenses, culture, events and so on.

Dedicated staff

Our academic advisors and our student mobility officer at iaelyon are here to guide students through their first steps and throughout their year.

Career Center

Our career center provides students with personalized guidance and employability support to find their next internship or job opportunity in Lyon.

Young Ambassadors Program (Auvergne-Rhône-Alpes region)

Students can create a partnership with a coach (business leader or manager) to discover the professional world in France, attend many events and participate in a contest to show their creativity and ability to innovate.

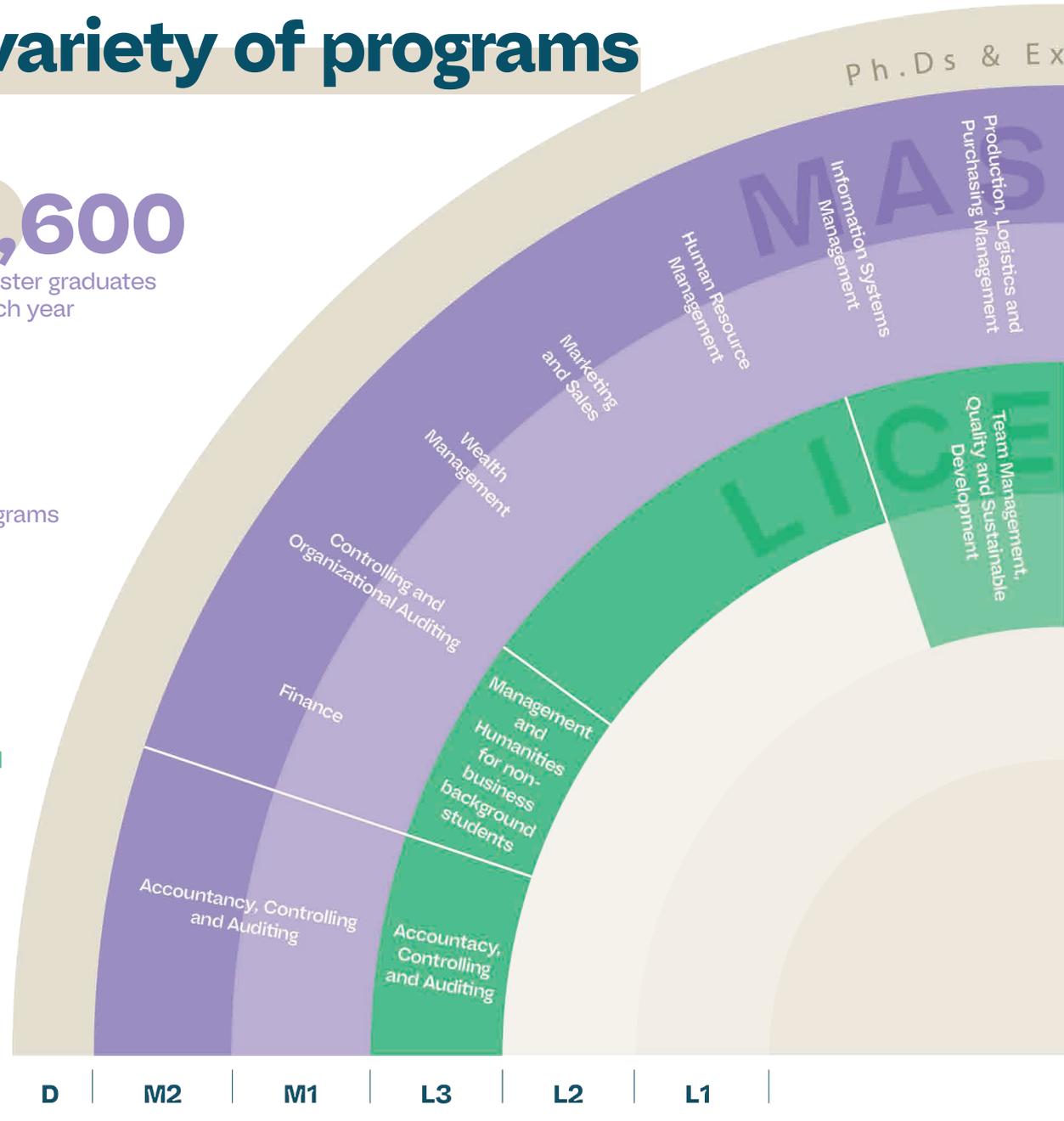


A comprehensive, multi-level catalog for individualized pathes in a variety of programs

1,600
Master graduates each year

12 Master Programs
+ 50 Master 2 specializations

9 professional Bachelor degrees

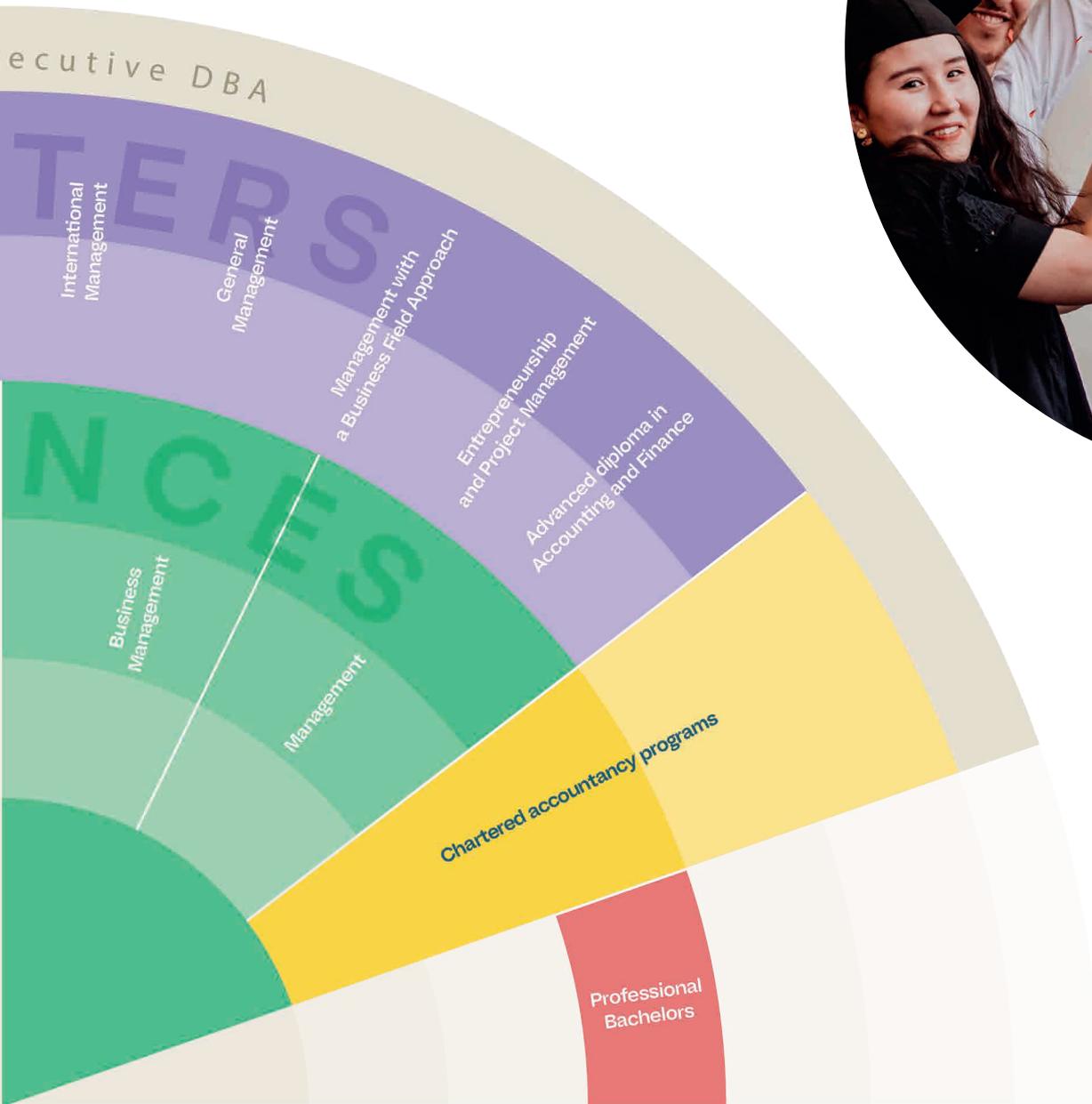


An attractive and relevant program portfolio

- State-registered diplomas accredited by the Minister of Higher Education, Research and Innovation
- QUALICERT**, a quality-process certification, a required qualification to be a member of the IAE FRANCE network, issued by SGS, world leader on services certification.
- EFMD Program Accreditation System**: an International quality label issued for the M. Sc. In International Management since 2008.

1,200

Bachelor graduates
each year



5

Bachelor
programs

QS WORLD UNIVERSITY RANKINGS 2023

iaelyon is ranked for the 3rd year in the Business and Management studies category.

1ST REGIONAL CENTER FOR ACCOUNTING AND AUDITING EDUCATION

MEMBER OF EFMD, AACSB, EIASM (European Institute for Advanced Studies in Management), UN GLOBAL COMPACT and PRME (Principles for Responsible Management Education)

iaelyon is certified by QUALIOPI for the quality of its executive education programs.

Programs in English

Undergraduate

Bachelor in Business Management

- Designed for both French and international students (20%)
- A firm international dimension with 50% of English taught classes over the 1st two years and 100% for the 3rd year
- A challenging curriculum, based on detailed learning of the basics of management
- A career-oriented program through meetings with professionals, business games and internships

SELF (Study in English in Lyon France) program

- A program delivered by the University offering courses in the following fields: Law & Political Sciences, Business & Business Culture and Humanities
- Courses are designed from a European and French perspective
- Complementary intensive French language & French culture courses



Graduate

MSc. International Business Realities – EFMD Accredited

- A multicultural mix of students and faculty
- Providing students with global and cross-cutting insights into various situations within a multicultural context
- Preparing students for leadership roles in international businesses or organizations
- Emphasize on participants openness to different cultures and the social corporate responsibility of a manager in today's world

M. Sc. Sustainable management for International Business: research & practices – EFMD Accredited

- A 2nd year of Master focused on research
- A reflexion on the impacts of digital and environmental transitions in international management
- Preparing students for social responsibility and diversity of the fields to link theory and practices
- A diversity of students and faculty



Executive Education

International MBA

- A part-time 1-year executive MBA taught by iaelyon and international professors and experts
- Prepares participants to become global managers
- Teaching methodologies including in-class case studies, references to real professional situations, in-class role playing, ...

Industrial Management Institute of Tehran (Iran)

- A part-time 3 year-program taught at the Industrial Management Institute of Tehran by iaelyon and other French faculty
- Pragmatic orientation: integration of management theories and practices into the classroom
- Theoretical knowledge reinforcement and training to solve unusual management questions and problems.

Executive joint DBAs

Business Science Institute (Luxembourg)

- A part time three year-program taught by professors from iaelyon and from the Scientific Committee of Business Science Institute
- Monthly individualized remote supervision by experienced faculty throughout the entire program
- A mix between management theories and business practices

University of Balamand (Lebanon)

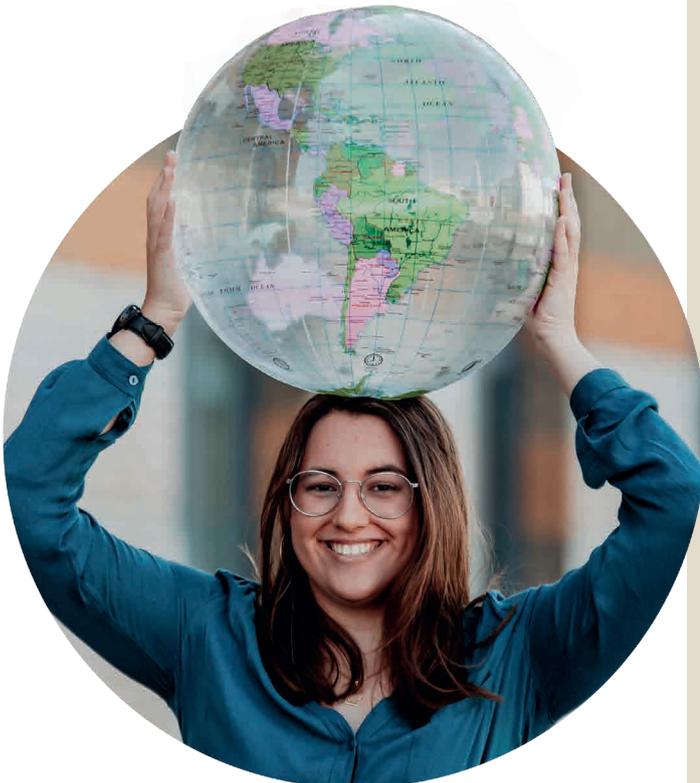
- A part-time 3 year-program taught at the University of Balamand by local and iaelyon faculty
- Quasimetric and socio-economic management research methods which aim to make social responsibility and sustainable economic development compatible
- Managerial knowledge from innovative practices in countries from the Middle-East which allows to better understand and operate change processes in the highly complex business environment.

International programs

Offshore programs

iaelyon School of Management has been committed early on to the development of Management education along with the development of local businesses through education in Africa, south-east Asia, middle-east Asia and in Eastern Europe.

- iaelyon degrees taught by iaelyon professors at the host institution
- contribution to the expansion of local businesses
- 25 years of experience
- Interculturality & international geo-economics skills



Double degree programs

With 148 cooperation agreements across the world, iaelyon offers an array of opportunities for international mobility, including 6 double degrees with top quality partners :



Prague University of Economics & Business – VSE Prague, Czech Republic

M. Sc. International Management – International Business Realities



Tamkang University, Taiwan

M. Sc. International Management



Otto-Friedrich Universität Bamberg, Germany

M.Sc. in International Management; M.Sc. in Marketing & Sales; M.Sc. Finance; M.Sc. in Controlling and organizational auditing; M.Sc. in Wealth Management; Master's in Human Resource Management.



Eberhard Karls Universität Tübingen, Germany

M.Sc. in International Management; M.Sc. in Marketing, Sales; M.Sc. in Finance; M.Sc. in Controlling and organizational auditing; M.Sc. in Human Resource Management.



Universita degli Studi Di Pavia, Italy

M. Sc. International Management – International Business Realities



Universita degli Studi di Torino, Italy

M. Sc. International Management – Foreign Trade

International Week

iaelyon is proud to host every year visiting professors and experts from all over the world to participate in the International Week.

- Designed for Master's students and executive participants
- International and cross-cultural approach of many management fields
- Interactive learning with small classes and group projects
- Over 70 seminars taught in English and Spanish
- Over 40 visiting professors and experts from more than 20 countries
- 2,000 students (French and international)
- Seminars organized oversea (Praha, Morocco, UK for example)
- 1 Business Game
- 1 Research seminar: to help stimulate iaelyon research and foster cooperation between colleagues from different countries
- 1 CSR Workshop: to share the school's best CSR practices and exchange on experiences
- 2 seminars dedicated to staff: to internationalize our staff work experience



“Working with other master students (pre-experienced and executive education) allows a rich exchange of ideas. The professor had a very active approach which allowed us to quickly put our knowledge into practice.”

“I find this international week to be of exceptional quality! Students have a very good level, the organization is highly professional, Lyon is an amazing town, and the colleagues are very friendly!”

“I loved the seminar in Praha, Czech Republic. The professors were very involved and gave us a view of the Czech's market I didn't know. It was a great opportunity!”

High-quality research serving the school dynamics

Research, cornerstone of iaelyon's educational project and strategy

The iaelyon Magellan research center, promotes research at the service of organizations, which contributes to assist and renew managerial practices, develop skills and knowledges. The work of the researchers and the PhD students is internationally recognized and serve as a reference in the study field of entrepreneurial ecosystems, international management, management of cooperative and mutual organizations, and in sustainable performance.

57 PhD
students

56
researchers

34 professors
certified to
supervise
research



3 research chairs

“Internationalization of SMEs and intermediate-sized enterprises”

In partnership with two SMEs of the Auvergne Rhône-Alpes region: Mixel Agitateurs and SLAT

“Care values”

Sponsored by health managing partners such as UCB Pharma, founding partner

“Value of cooperative and mutualist models”

With Crédit Agricole Centre Est, Banque Populaire National Federation and Jacquet Brossard



5
Thesis
Awards

More than
30
dissertations
defended between
2019 and 2021

In 2021, winner
of a national
research project
on teleworking
in the financial
audit field

The observatory of managerial practices

By creating an observatory of managerial practices in 2022, iaelyon school of management formalized its wish to consider research as a lever for professionals. The observatory of managerial practices collect data in partner companies with the final year of bachelor and master students they welcome in internship and cooperative programs. Research, community involvement, direct relationship between managers and researchers aiming to produce useful data for companies.

Local commitment and international influence: dedicated researchers

iaelyon Magellan Research Center builds on its theoretical work to impact management practices of companies and organizations as much as to develop pedagogical innovations. The expertise of our teams shines through our cooperation in France and abroad, specifically in Germany, Italy, Czech Republic, Brazil, Canada, USA and Mexico.



Teaching opportunities

Visiting professors

Visiting professors teach in iaelyon national or university degrees and can also participate in Research seminars and Higher Education and Research conferences.

Invitations for visiting professors are generally on a one-month basis equivalent to a minimum of 12 contact hours of teaching.

Applications for visiting professors are selected in May for the next academic year.

Compensation varies according to geographical areas, transportation and accommodation are at the expenses of visiting professors.

Participation in iaelyon International Week

iaelyon International Week takes place in early January every year and includes two sessions of international seminars of 18 hours each. Participants can choose to teach during the first, the second or both sessions.

Applications are selected in September for January.

Compensation is on an hourly teaching rate, transportation, room and board are covered by iaelyon.



Part-time teaching

iaelyon offers all year-round part-time teaching opportunities within its national degrees.

The number of contact hours of teaching is determined with the Program Academic Director.

Recruiting conditions and compensation vary depending on the degree.



INTERNATIONAL ACTIVITIES

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