

# International MBA (IMBA, Executive MBA)



## Introduction

### Objectives

#### Think Large Think International

**The iaelyon Executive IMBA is a unique executive program, entirely taught in English over 11 months.**

International guest speakers, professors and practitioners come to share their knowledge and expertise with a culturally diverse classroom. Developed around a flexible part-time format, with classes taught on Fridays and Saturdays, the IMBA offers the opportunity to follow courses all the while keeping a full-time job, thereby minimizing any potential disruption for candidates and employers.

**Recruited on an international scale, participants come from varied cultural backgrounds** and benefit from different academic and professional experiences; the diversity of a multicultural and multidisciplinary group helps to provide a comparative approach.

Seminars are interactive with modern teaching methodologies including in-class case studies, references to concrete professional situations, in class role-playing and interactions between peers and lecturers. Participants are not only exposed to best management practices, they are also complementary and learn from one another.

The Master's is also available through the Accreditation of prior experience and learning, either total or partial.

#### Campus Channel Executive: International MBA

**With Silvia DIDIER, IMBA Academic Director, Fabrice RIOU - IMBA Alumni, 2023 and Huan MA - IMBA Alumni, 2022.**

## Duration

Part-time 11 months (September-July).

## Places

- Lyon

## Rhythm

- Compatible with a professional activity

## Contacts

### MORE INFORMATION

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#### IMBA Academic Director:

[Mrs. Silvia DIDIER](#)

### iaelyon School of Management EXECUTIVE PROGRAMS

Université Jean Moulin  
Lyon 3  
Campus Manufacture des  
Tabacs  
1C, avenue des Frères  
Lumière - CS 78242 -  
69372 LYON CEDEX 08  
(FRANCE)

**The objective of the IMBA is to better prepare participants to be effective global managers who understand the overall environment, organization, employees and customers.**

Participants will inherently learn to be more effective cross-culturally because of the international diversity of their classroom.

The IMBA curriculum does not only put the emphasis on the theoretical and practical aspects of management. It encompasses how these techniques should be adapted and applied in various parts of the world.

**This program is registered to the National Directory of Professional Certifications (RNCP) under the reference 35916, a recognition from the state and social partners.**

## **The highlights of the program:**

- A Master's Degree, state diploma recognized in France and abroad
- A program entirely taught in English by iaelyon and international professors and practitioners
- A part-time program compatible with a professional activity: courses taught on Fridays and Saturdays
- A real business case in collaboration with a company
- An individual coaching offered to all participants

### **4 good reasons to choose iaelyon School of Management**

- A 65 year old University-based School of Management located downtown Lyon in the Part-Dieu Business District
- Over 7,000 students with a network of 65,000 Alumni across the world
- Strong corporate connections embedded in the DNA and activities of the School
- A strong international focus with over 150 international partners in 50 countries and 15% international students on site

### **ALUMNI TESTIMONIALS**

## **Specificities**

### **IMBA News**



<https://iae.univ-lyon3.fr/>

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# Admission

## Prerequisite

### Prerequisites training

To whom is the Master's intended?

- **Executives with different positions aiming at gaining more responsibilities** in management and leadership
- **Managers who need to strengthen their knowledge and skills** in the main areas of management
- **People willing to take over a company**

## Application

### Conditions of admission / Conditions of successful application

#### ADMISSION REQUIREMENTS

Our program is dedicated to executives; therefore applicants must possess:

- A Bachelor's Degree (equivalent to 180 ECTS of Higher Education in European Standards)
- A minimum of 5 years work experience
- A very good command of Business English

#### APPLICATION INFORMATION AND FEES

- Applicants must provide:
  - A complete application form
  - A detailed motivation letter
- Selected applicants will then undergo individual interviews in English either face to face or by videoconference before final admittance in the program.
- Program fees: 13,500 Euros

## What's next ?

### Target activities / attested skills

**At the end of the IMBA, participants will be able to:**

- Apply strategic and analytical thinking
- Take decisions and solve problems



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- Understand and manage overall organizational complexity
- Understand international socio-economic issues
- Work in teams and implement a communication strategy
- Adapt personally to culturally diverse situations
- Develop organizational awareness
- Carry out personal and career developments
- Enforce leadership

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### **Business sector or job**

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# Program

Seminars from first week of September to July.

**PROGRAM: 450 hours**

## InterThe Executive International MBA (IMBA) Content

### Semester 3

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UE1 - Leadership and Communication (5 ects)

Program

- [06210799 - Team building](#) (Lecture : 8h)
- [06211052 - Communication](#) (Lecture : 16h - 3 ects)
- [06240158 - Effective Leadership and Negotiation](#) (Lecture : 16h - 2 ects)

UE2 - Competitive Strategy (5 ects)

Program

- [06220416 - Competitive Strategy](#) (Lecture : 32h - 5 ects)

UE3 - Business Economics, IT and Legal Environment (7 ects)

Program

- [05260037 - Business Economics and Legal Environment](#) (Lecture : 32h - 5 ects)
- [06200941 - Digital Transformation and Information Technology](#) (Lecture : 16h - 2 ects)

UE4 - Finance and Control (8 ects)

Program

- [06300128 - Corporate Finance and Accounting](#) (Lecture : 32h - 5 ects)
- [06310248 - Accountancy and Financial Control](#) (Lecture : 16h - 3 ects)

UE5 - Research and Business Ethics (5 ects)

Program

- [06201082 - Methodology of the Final Thesis](#) (Lecture : 4h)
- [06210798 - CSR, Diversity Management and Business Ethics](#) (Lecture : 16h - 5 ects)

UE6 - Professionnalization (0 ects)

Program

- [06290591 - Alumni Conference](#) (Lecture : 4h)
- [06290640 - Executive Coaching](#) (Lecture : 3h)



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## Semester 4

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UE1 - Openness Seminar (3 ects)

Program

- [06260274 - International Seminar](#) (Lecture : 18h - 2 ects)

UE2 - Marketing (2 ects)

Program

- [06240617 - Marketing](#) (Lecture : 32h - 2 ects)

UE3 - Organizational Behaviour (2 ects)

Program

- [06211053 - Organizational Behaviour](#) (Lecture : 32h - 2 ects)

UE4 - Project and Supply Chain Management (2 ects)

Program

- [06290592 - Project Management](#) (Lecture : 16h - 1 ects)
- [06250253 - Supply Chain Management](#) (Lecture : 16h - 1 ects)

UE5 - Human Resource Management (2 ects)

Program

- [06211054 - Human Resource Management](#) (Lecture : 32h - 2 ects)

UE6 - Change and Intercultural Management (2 ects)

Program

- [06211055 - Change and Innovation Management](#) (Lecture : 16h - 1 ects)
- [06260048 - Cross-Cultural Management](#) (Lecture : 16h - 1 ects)

UE7 - New Perspectives in Management Practices (2 ects)

Program

- [06210666 - New perspectives in management practices](#) (Lecture : 32h - 2 ects)

UE8 - Consulting Project (5 ects)

Program

- [06200849 - Consulting Project - Business Case](#) (Lecture : 44h - 5 ects)

UE9 - Professionalization (0 ects)

Program

- [06290591 - Alumni Conference](#) (Lecture : 4h)

UE10 - Master Thesis (10 ects)

Program

- [99010440 - Final Thesis](#) (8 ects)
- [99010967 - Defense of the Final Thesis](#) (2 ects)