International MBA (IMBA, Executive MBA)



Présentation

The iaelyon Executive IMBA is a unique executive program, entirely taught in English over 11 months.

Objectifs

Think Large & Excel Globally

In a fast-changing global business environment, pursuing the Executive Master IMBA is a strategic move for professionals seeking **to enhance their leadership skills, expand their international outlook, and gain a deeper understanding of complex organizational challenges.** The program equips participants with the tools to navigate uncertainty, drive innovation, and make informed strategic decisions.

The iaelyon IMBA is designed to **provide a high-quality, flexible education tailored to the needs of executives and managers**. Through a combination of academic excellence, real-world case studies, and interactive learning, participants develop a well-rounded approach to business management. **The program fosters a global perspective by integrating international guest speakers, professors, and industry experts.**

Pursuing this Executive International MBA offers numerous personal and professional benefits, including **career acceleration, expanded networks, and a refined leadership vision**. Participants not only gain exposure to best management practices but also learn from a diverse cohort, enhancing their ability to work effectively across cultures and industries.

At the end of the program, you will be able to:

Durée de la formation

Part-time 11 months (September-July).

Lieu(x) de la formation

- Lyon

Rythme

- Compatible avec une activité professionnelle

Contacts

MORE INFORMATION

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Mrs. Silvia DIDIER

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EXECUTIVE PROGRAMS
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- **Apply strategic and analytical thinking** to make informed business decisions in complex environments.
- **Lead teams effectively** by implementing strong communication strategies and fostering collaboration.
- **Adapt to diverse cultural and international business contexts** to navigate global challenges.
- **Develop a deep understanding of organizational dynamics** and socio-economic trends to drive sustainable growth.

This program is registered to the National Directory of Professional Certifications (RNCP) under the reference RNCP42368, a recognition from the state and social partners.

Campus Channel Executive: International MBA

With Silvia DIDIER, IMBA Academic Director, Fabrice RIOU - IMBA Alumni, 2023 and Huan MA - IMBA Alumni, 2022.
The video with the list of questions

Executive International MBA NEWS

The highlights of the program:

- **A real business case in collaboration with a company**
- A program **entirely taught in English** by iaelyon and **international professors and practitioners**
- A **part-time program** compatible with a professional activity: courses taught on Fridays and Saturdays
- An **individual coaching** offered to all participants

4 good reasons to choose iaelyon School of Management

- A 70 year old University-based School of Management located downtown Lyon in the Part-Dieu Business District
- Over 7,000 students with a network of nearly 75,000 Alumni across the world
- Strong corporate connections embedded in the DNA and activities of the School
- A strong international focus with over 150 international partners in 50 countries and 15% international students on site

ALUMNI TESTIMONIALS

Admission

Pré-requis

Formation(s) requise(s)

To whom is the Master's intended?

Recruited on an international scale, participants come from varied cultural backgrounds and benefit from different academic and professional experiences; the diversity of a multicultural and multidisciplinary group helps to provide a comparative approach.

- **Executives with different positions aiming at gaining more responsibilities** in management and leadership
- **Managers who need to strengthen their knowledge and skills** in the main areas of management
- **People willing to take over a company**
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The Master's is also available through the Accreditation of prior experience and learning, either total or partial.

Candidature

Conditions d'admission / Modalités de sélection

ADMISSION REQUIREMENTS

Our program is dedicated to executives; therefore applicants must possess:

- A Bachelor's Degree (equivalent to 180 ECTS of Higher Education in European Standards)
- A minimum of 5 years work experience
- A very good command of Business English

APPLICATION INFORMATION AND FEES

- Applicants must provide:
  - A complete application form
  - A detailed motivation letter
- Selected applicants will then undergo individual interviews in English either face to face or by videoconference before final admittance in the program.
- Program fees: 15,500 Euros

Et après ?

Secteurs d'activité ou type d'emploi

Target jobs

- Chief Executive Officer (CEO)
- Chief Operating Officer
- Senior manager
- Project manager
- Consultant...

Executive International MBA News

Programme

Seminars from first week of September to July.

Developed around a flexible part-time format, with classes taught on Fridays and Saturdays, the IMBA offers the opportunity to follow courses all the while keeping a full-time job, thereby minimizing any potential disruption for candidates and employers.

- **International guest speakers, professors and practitioners** come to share their knowledge and expertise with a culturally diverse classroom.

- **Seminars are interactive** with modern teaching methodologies including in-class case studies, references to concrete professional situations, in class role-playing and interactions between peers and lecturers. Participants are not only exposed to best management practices, they are also complementary and learn from one another.

- **Participants will inherently learn to be more effective cross-culturally** because of the international diversity of their classroom.

- The IMBA curriculum does not only put the emphasis on the theoretical and practical aspects of management. It encompasses how these techniques should be adapted and applied in various parts of the world.

PROGRAM: 382 hours

InterThe Executive International MBA (IMBA) Content

Semester 3

UE1 - Leadership and Communication (5 ects)

Program

- 06210799 - Team building (CM : 8h)
- 06211052 - Communication (CM : 16h - 3 ects)
- 06240158 - Effective Leadership and Negociation (CM : 16h - 2 ects)

UE2 - Competitive Strategy (5 ects)

Program

- 06220416 - Competitive Strategy (CM : 32h - 5 ects)

UE3 - Business Economics, IT and Legal Environment (7 ects)

Program

- 05260037 - Business Economics and Legal Environment (CM : 32h - 5 ects)
- 06200941 - Digital Transformation and Information Technology (CM : 16h - 2 ects)

UE4 - Finance and Control (8 ects)

Program

- 06300128 - Corporate Finance and Accounting (CM : 32h - 5 ects)
- 06310248 - Accountancy and Financial Control (CM : 16h - 3 ects)

UE5 - Research and Business Ethics (5 ects)

Program

- 06201082 - Methodology of the Final Thesis (CM : 4h)
- 06210798 - CSR, Diversity Management and Business Ethics (CM : 16h - 5 ects)

UE6 - Professionnalization (0 ects)

Program

- 06290591 - Alumni Conference (CM : 4h)
- 06290640 - Executive Coaching (CM : 3h)

Semester 4

UE1 - Openness Seminar (3 ects)
Program
- 06260274 - International Seminar (CM : 18h - 2 ects)

UE2 - Marketing (2 ects)
Program
- 06240617 - Marketing (CM : 32h - 2 ects)

UE3 - Organizational Behaviour (2 ects)
Program
- 06211053 - Organizational Behaviour (CM : 32h - 2 ects)

UE4 - Project and Supply Chain Management (2 ects)
Program
- 06290592 - Project Management (CM : 16h - 1 ects)
- 06250253 - Supply Chain Management (CM : 14h - 1 ects)

UE5 - Human Resource Management (2 ects)
Program
- 06211054 - Human Resource Management (CM : 32h - 2 ects)

UE6 - Change and Intercultural Management (2 ects)
Program
- 06211055 - Change and Innovation Management (CM : 16h - 1 ects)
- 06260048 - Cross-Cultural Management (CM : 16h - 1 ects)

UE7 - New Perspectives in Management Practices (2 ects)
Program
- 06210666 - New perspectives in management practices (CM : 32h - 2 ects)

UE8 - Consulting Project (5 ects)
Program
- 06200849 - Consulting Project - Business Case (CM : 44h - 5 ects)

UE9 - Professionalization (0 ects)
Program
- 06290591 - Alumni Conference (CM : 4h)

UE10 - Master Thesis (10 ects)
Program
- 99010440 - Final Thesis (8 ects)
- 99010967 - Defense of the Final Thesis (2 ects)