

# MA/MBA - General Management Program - GMP



## Présentation

High-level Program organized by **iaelyon** School of Management.

### Objectifs

#### Think ahead... Think International

The General Management Program (Master MAE), flagship degree of iaelyon School of Management, offers an overall vision of Business Administration and a set of skills in General Management to participants of various academic and professional backgrounds: engineers, doctors, lawyers etc. Designed for both French and international students the GMP is a full-time program entirely taught in English by iaelyon faculty members as well as international Visiting Professors and practitioners.

The program focuses on the development of double-skills and its strength lies in its general approach of business and management concepts targeting multidisciplinary and multicultural participants.

Long-lasting program, academically renowned, the GMP benefits nowadays from a strong recognition in the job market.

## The highlights of the program:

- Ranked in the Top 10 Master's Degrees in management in France by the Eduniversal 2024 ranking
- Full English track
- Multicultural classroom and high level of interactivity due to small size of the group
- Internship and Career Center providing GMP students with personalized guidance and employability support

## Durée de la formation

1 year

## Lieu(x) de la formation

- Lyon

## Public

## Niveau(x) de recrutement

- Libellé inconnu

## Contacts

**Director of the Program:**  
**Mr. Paul-Marc COLLIN**

### CONTACTS:

#### Pre-Experience Master's Students:

Clovis BERNARDI  
[iae-master.gmp@univ-lyon3.fr](mailto:iae-master.gmp@univ-lyon3.fr) - Ph. +33 (0)4 78 78 71 88  
78 79 59

#### Continuing Education /Executive Applicants:

Ph.: +33 (0)4 78 78 71 88  
Email: [contact.iaefc@univ-lyon3.fr](mailto:contact.iaefc@univ-lyon3.fr)

**iaelyon School of Management**  
**Université Jean Moulin**  
**Campus Manufacture des Tabacs**  
**6 Cours Albert Thomas - 69008 LYON**

## Spécificités

The GMP is designed for pre-experience students and executive practitioners in Continuing Education

The degree earned after completion of the program and presentation of the Master's Thesis, based on the mandatory internship, is a National Degree accredited by the French Ministry of Education and Research

## News

## Admission

### Pré-requis

#### Formation(s) requise(s)

The GMP is designed for a diverse audience, i.e. participants with a non-business background: engineers, doctors, lawyers etc. The program targets :

- Students holding 240 ECTS earned outside **iaelyon** School of Management
- Executive practitioners in Continuing Education

### Candidature

#### Conditions d'admission / Modalités de sélection

##### Selection is made on the basis of an application file :

Academic results + results to [SIM Score IAE Message](#) (TAGE MAGE or GMAT accepted only for international students) + results to [TOEIC or TOEFL](#) or IECTS English Test (if English is not the native language of the applicant) + professional project (CV and cover letter).

## Et après ?

### Niveau de sortie

#### Niveau de sortie

- Level 7

#### Postal Address:

1C, avenue des Frères  
Lumière - CS 78242 -  
69372 LYON CEDEX 08  
(FRANCE)



<https://iae.univ-lyon3.fr/>

**iaelyon School of Management**

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des Frères Lumière CS 78242  
69372 Lyon cedex 08

## Secteurs d'activité ou type d'emploi

GMP graduates are hired in a wide variety of positions and diverse business sectors in accordance with their previous education and past experience. Overall they tend to be highly represented in general management and marketing positions.



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# Programme

## Master Management General Program - Semester 3

S3A - General Management Program

Courses

- [01220176 - Business law & Taxation](#) (CM : 21h - 3 ects)
- [05260040 - Business Economics](#) (CM : 21h - 3 ects)
- [06230107 - Accounting & Financial Analysis](#) (CM : 21h - 3 ects)
- [06350003 - Management of Information Systems](#) (CM : 21h - 3 ects)
- [09280114 - Business French](#) (CM : 21h - 3 ects)

S3B - General Management Program

Courses

- [06210227 - Organizational Behavior and Corporate Social Responsibility \(CSR\)](#) (CM : 21h - 3 ects)
- [06210228 - Human Resource Management \(HRM\)](#) (CM : 21h - 3 ects)
- [06220112 - Corporate Strategy](#) (CM : 21h - 3 ects)
- [06240169 - Marketing](#) (CM : 21h - 3 ects)
- [06310053 - Control & Auditing](#) (CM : 21h - 3 ects)

## Master Management General Program - Semester 3

S4A - General Management Program

Courses

- [09280137 - Business French](#) (CM : 21h - 3 ects)
- [06260274 - International Seminar](#) (CM : 18h - 2 ects)

Courses H

- [06260246 - Team Management & Leadership](#) (CM : 21h - 3 ects)

Courses I

- [06250186 - Coordinated supply chain management](#) (CM : 21h - 3 ects)
- [06260056 - International seminar 2](#) (CM : 18h - 3 ects)

S4B - General Management Program

Professionalization

