Master MAE General Management Program - GMP

Parcours

- Management Général



Présentation

Chiffres clés

High-level Program organized by **iaelyon** School of Management.

Objectifs

Think ahead... Think International

The General Management Program (Master MAE), flagship degree of iaelyon School of Management, offers an overall vision of Business Administration and a set of skills in General Management to participants of various academic and professional backgrounds: engineers, doctors, lawyers etc.

Designed for both French and international students the GMP is a full-time program entirely taught in English by iaelyon faculty members as well as international Visiting Professors and practitioners.

The program focuses on the development of double-skills and its strength lies in its general approach of business and management concepts targeting multidisciplinary and multicultural participants.

Long-lasting program, academically renowned, the GMP benefits nowadays from a strong recognition in the job market.

The highlights of the program:

- Ranked in the Top Master's Degrees in management in France by the 2026 **Eduniversal national ranking** and the Auvergne-Rhône-Alps ranking.
- Full English track
- Multicultural classroom and high level of interactivity due to small size of the group
- Internship and Career Center providing GMP students with personalized guidance and employability support

Durée de la formation

- 1 an

Lieu(x) de la formation

- Lyon

Public

Niveau(x) de recrutement

- Bac + 4

Contacts

Responsables pédagogiques

- COLLIN Paul Marc (Responsable)

Contacts

Pre-Experience Master's Students:
iae-master.gmp@univ-lyon3.fr

Continuing Education / Executive Applicants:
Email: contact.iaefc@univ-lyon3.fr

iaelyon School of Management
Université Jean Moulin Lyon 3
Campus Manufacture des Tabacs
1C, avenue des Frères

Spécificités

The GMP is designed for pre-experience students and executive practitioners in Continuing Education

The degree earned after completion of the program and presentation of the Master's Thesis, based on the mandatory internship, is a National Degree accredited by the French Ministry of Education and Research

News

Admission

Pré-requis

Formation(s) requise(s)

The GMP is designed for a diverse audience, i.e. participants with a non-business background: engineers, doctors, lawyers etc. The program targets :

- Students holding 240 ECTS earned outside **iaelyon** School of Management
- Executive practitioners in Continuing Education

Candidature

Conditions d'admission / Modalités de sélection

Selection is made on the basis of an application file : academic results + results to SIM Score IAE Message (TAGE MAGE or GMAT accepted only for international students) + results to TOEIC **or** TOEFL or IECTS English Test (if English is not the native language of the applicant) + professional project (CV and cover letter).

Et après ?

Niveau de sortie

Année post-bac de sortie

- Bac + 5

Niveau de sortie

- Niveau 7

Lumière - CS 78242 -
69372 LYON CEDEX 08

Inscriptions

Modalités d'inscription

The Application Calendar

Handicap

Pôle Handicap Étudiant

Activités visées / compétences attestées

GMP graduates are hired in a wide variety of positions and diverse business sectors in accordance with their previous education and past experience. Overall they tend to be highly represented in **general management and marketing positions.**

Programme

ORGANISATION DE LA FORMATION

Le Master 2 GMP est un parcours du Master Management et Administration des Entreprises

- Début des cours fin septembre
- Les enseignements sont assurés par des enseignants-chercheurs de l'iaelyon et par des intervenants professionnels, experts reconnus dans leur métier.
- L'insertion professionnelle est favorisée par le stage obligatoire.
- La rigueur académique est confirmée par la réalisation d'un mémoire de fin d'étude, avec une soutenance en septembre)

VOLUME HORAIRE :
344 heures, cours de fin septembre à fin février

Master 2 GMP - General Management Program

Semestre 3

UE1 - Corporate Strategy and Marketing (6 ects)
Content
- 06220112 - Corporate Strategy (CM : 20h - 3 ects)
- 06240169 - Marketing (CM : 20h - 3 ects)

UE2 - Accounting and Controlling (6 ects)
Content
- 06230107 - Accounting & Financial Analysis (CM : 21h - 3 ects)
- 06310053 - Control & Auditing (CM : 20h - 3 ects)

UE3 - HRM and OB / CSR (6 ects)
Content
- 06210227 - Organizational Behavior and Corporate Social Responsibility (CSR) (CM : 20h - 3 ects)
- 06210228 - Human Resource Management (HRM) (CM : 20h - 3 ects)

UE4 - Business Economics and Business Law (6 ects)
Content
- 01220176 - Business law & Taxation (CM : 20h - 3 ects)
- 05260040 - Business Economics (CM : 20h - 3 ects)

UE5 - Cours Elearning (1 cours) + cours spécialité (1 cours) (6 ects)
Content
- 06290819 - Corporate Social Responsibility - Elearning (CforCSR© Training and Certification) (CM : 20h - TD : 1h - 3 ects)
- 11180671 - Business English (for french student) / Business French (for international students) (CM : 20h - 3 ects)

Semestre 4

UE1 - Innovation management Project (6 ects)

Content

- 06220729 - Innovation Management and new product development (CM : 20h - 3 ects)
- 06211218 - Team Management & Leadership (CM : 20h - 3 ects)

UE2 - Management stratégique (6 ects)

Content

- 06211219 - Management industriel et logistique (CM : 20h - 3 ects)
- 06340172 - Mesure et pilotage de la performance (CM : 20h - 3 ects)

UE3 - Plan d'action (3 ects)

Content

- 06220111 - Plan d'ction (CM : 20h - 3 ects)

UE4 - Séminaire international et projet de fin d'études (5 ects)

Content

- 06201106 - Projet de fin d'études (CM : 22h - 3 ects)
- 06260274 - International Seminar (CM : 18h - 2 ects)

UE5 - Stage et mémoire (10 ects)

Content

- 06290727 - Méthodologie du mémoire (2h mention) (CM : 2h)
- 06290730 - Méthodologie du mémoire (2h spécifiques parcours) (CM : 2h)
- 99011089 - Mission de professionnalisation (note de l'entreprise) (2 ects)
- 06290729 - Mémoire (75%) et soutenance (25%) du mémoire de fin d'études (8 ects)