



Call for papers

Experiments in corporate and entrepreneurial finance

The workshop will be held in Lyon, on June 7th 2019.

Numerous papers employing empirical or theoretical approaches have been published in behavioral finance and economics. Within this field, researchers tend to use more and more experimental methods to improve the explanatory power of causal links and the precision of the results. However, only a few address the fields of corporate finance or entrepreneurial finance.

Therefore, the objective of this workshop is to share insights among behavioral corporate and entrepreneurial finance researchers who use experimental methods as a tool.

All kinds of research based on experimentation (experimental economics, neuroeconomics, individual experiment, etc.) that applies to corporate or entrepreneurial finance will be considered for this workshop. A relative small number of papers will be selected in order to let room for extensive discussion around the presented papers. **Peter Bossaerts** (University of Melbourne) has kindly accepted to make a keynote speech on the experimental methodology.

We invite you to submit proposals for this one-day event to marco.heimann@univ-lyon3.fr. Submissions should use any kind of experiment in any area related to the fields of corporate and entrepreneurial finance. In particular, papers on challenging, emerging areas related to the workshop topics are welcome. We particularly encourage proposals for highly interactive and collaborative sessions, as we want to support work that fosters lively discussions, producing new ideas and enabling presenters to gather feedback (rather than just defending the presented work).

There is no registration fee to attend the workshop. Presenters and discussants will receive a grant from sponsors for their accomodation and restaurant fees.

Scientific committee

Fabio Bertoni (emlyon business school), **Marie-Hélène Broihanne** (University of Strasbourg), **Gilles Chemla** (Imperial College, CNRS and Université Paris-Dauphine), **Brice Corgnet** (emlyon business school, GATE), **Jean-Claude Dreher** (CNRS), **Edith Ginglinger** (Université Paris-Dauphine), **Marco Heimann** (University of Lyon), **Daniel Lerner** (Deusto University), **Stefano Lovo** (HEC Paris), **Sébastien Pouget** (University of Toulouse), **Patrick Roger** (EM Strasbourg Business School, University of Strasbourg), **Christian Schmidt** (Université Paris-Dauphine), **Erik Theissen** (University of Mannheim), **Peter Wirtz** (University of Lyon).

IMPORTANT DATES

Proposal deadline : March 17th, 2019

Notification: April 15th, 2019

ORGANIZATION

Co-organizers: **Jean-François Gajewski** (University of Lyon, iaelyon Magellan) and **Laurent Vilanova** (University of Lyon 2, Coactis).

CONTACT

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