



Call for papers

Experiments in behavioral finance, accounting and auditing

The workshop will be held in Lyon on the 25th of March, 2027.

Recent years have witnessed a growing number of empirical and theoretical contributions in behavioral finance, accounting, and auditing. Within these fields, researchers increasingly rely on experimental methods to strengthen causal inference, improve the robustness of their findings, and gain deeper insights into individual decision-making processes. Despite this growing interest, opportunities for researchers using experimental approaches to exchange ideas and discuss methodological issues remain limited.

The aim of this workshop is to bring together researchers in behavioral finance, accounting, and auditing who employ experimental methods in their research. It provides a forum for presenting ongoing work, discussing methodological challenges, and fostering collaborations across disciplines.

We welcome submissions based on any form of experimental methodology, including laboratory experiments, field experiments, online experiments, experimental economics, neuroeconomics, eye-tracking, and other behavioral or neuroscientific approaches applied to finance, accounting, or auditing. We invite researchers to submit papers at any stage of development related to finance, accounting, or auditing that employ an experimental approach.

SUBMISSION PROCEDURE

Submissions can be sent to **Marco Heimann**
marcoheimann@gmail.com

IMPORTANT DATES

Submission deadline: January 10th, 2027
Notification of acceptance: February 1st, 2027

ORGANIZATION

Co-organizers: **Jean-François Gajewski** (University Jean Moulin Lyon 3, iaelyon, Magellan), **Marco Heimann** (University Jean Moulin Lyon 3, iaelyon, Magellan), **Pierre-Majorique Léger** (HEC Montréal) and **Luc Meunier** (ESSCA)

CONTACT

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A keynote lecture on experimental methods will be delivered by **Victor S. Maas** (University of Amsterdam), who is the editor of **Behavioral Research in Accounting**.

*Accepted submissions will be considered for publication in a special issue of FCS (**Finance Contrôle Stratégie**) under the thematic of experiments in Finance, Accounting and Auditing.*

Scientific committee

Marie-Hélène Broihanne (University of Strasbourg), **Brice Corgnet** (emlyon business school), **Catherine D'Hondt** (Catholic University of Louvain), **Sebastien Duchêne** (Montpellier Business School), **Laurent Germain** (Toulouse Business School), **Gilles Grolleau** (ESSCA), **Pierre-Majorique Léger** (HEC Montréal), **Isabelle Martinez** (University Toulouse 1 Capitole), **Sophie Moinas** (University Toulouse 1 Capitole), **Sébastien Pouget** (University Toulouse 1 Capitole)

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