

Dr Corentin CURCHOD

Senior lecturer in strategic management and organization

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QUALIFICATIONS

Ph.D. in Management, Ecole Polytechnique, France, 2004 (leading research-intensive university specialized in science and technology, ranked #2 in France, QS World University Ranking 2024)

MSc in Microeconomics, University Paris I Sorbonne, 2000

☞ Major subject: Theory of the Firm

BSc in Management, ESCP Europe and Agrégation in Economics and Management, Ecole Normale Supérieure de Cachan, 1999

☞ Major subjects: Strategy, Organizational Studies, Financial Analysis

RESEARCH INTERESTS

Fields: organizational theory, organizational behaviour, international business, strategy

Topics: identity, power, work and technology, sociomateriality, digital platforms, future of work, internationalization process, nonmarket strategy, sociology of markets, market performativity

LANGUAGES

French: native; English: bilingual; German: proficient

EMPLOYMENT HISTORY

The University of Edinburgh, UK

☞ Strategy Group, Senior Lecturer, 2019-now

University of Nottingham, UK

☞ Strategy and International Business Division, Assistant Professor of Strategy, 2011-2019

Audencia Nantes School of Management, France (Triple Accredited EQUIS, AACSB & AMBA)

☞ Strategy Department, Assistant Professor in Strategy, 2007-2011

University of Paris 1 Panthéon-Sorbonne, France

☞ Management Department, Civil Servant Lecturer in Strategic Management, 2004-2007

University of Paris 1 Panthéon-Sorbonne, France

☞ Management Department, Teaching Assistant, 2000-2004

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS

- Academy of Management: BPS and OMT divisions (since 2005) and OB division (since 2016)
- EGOS (since 2004)

- AIMS (French association of strategic management – since 2002)
- BAM (2017)

TEACHING

The University of Edinburgh

- Research Design and Analysis of Qualitative Data, PhD, 2019-present.
- Global Strategy and Emerging Markets, MSc, 2019-2022 followed by Responsible Strategy of Digital Innovation, MSc, 2022-present.
- Business Transformation in the Digital Age, MBA and Executive MBA, 2020-present.
- MSc, MBA and Undergraduate Dissertations supervision, Strategy and Organization, 2019-present (between 6 and 12 each year)

Nottingham University Business School

- Strategic Management, Undergraduates, 2011-present.
- International Business, Undergraduates and MSc, 2016-present (co-designed and taught)
- Strategic Management, Executive MBA, 2014-present (co-designed and taught)
- MSc Dissertations supervision, International Business and Management, 2011-present (between 6 and 12 each year)

Audencia Nantes School of Management, courses in English

- Strategic Management, Undergraduates, Grande Ecole Program, 2007-2009
- International Strategy and Change Management, Graduate (Major), 2008-2011
- Business Strategy and Managerial Economics, International MBA Core Course, 2007-2011
- Tutor for Master Thesis, 2004-2011 and MBA thesis, 2008-2011

Audencia Nantes School of Management, courses in French

- Principles of Economics, Executive MBA Core Course, 2007-2011
- Strategy, Executive Education Customized Training, 2009-2011
- Industrial Organization, Undergraduates, Grande Ecole Program, 2007-2009

University of Paris 1 Panthéon-Sorbonne (all courses in French)

- Strategic Management, Undergraduates (2003); Management Theory, Undergraduates (2004-2007); Advanced Strategy, Graduates (2004-2007); Business Ethics, Undergraduates (2004-2007)
- Tutorials in Statistics, Quantitative Methods for Management, Management Accounting, Strategy, Undergraduates (2000-2004)

RESEARCH AND PUBLICATIONS

A. Articles published in peer-reviewed journals

“Taking the long way round: Personal reflexion on work experience between business schools and universities, in France and abroad” (article in French), *Le Libellio d’Aegis* (2022), Vol.18 (4), pp. 83-90.

“Self-categorization as a nonmarket strategy for MNE subsidiaries: Tracking the international expansion of an online platform” (with Patriotta, G.; Wright, M.), *Journal of World Business* (2020), Vol.55 (3).

- AJG 4

“Working for an Algorithm: Power Asymmetries and Agency in Online Work Settings” (with Patriotta, G.; Cohen, L.; Neysen, N.), *Administrative Science Quarterly* (2020), Vol.65 (3), pp. 644-676.

- AJG 4* Journal of Distinction

« Des organisations sous pression. Quand la légitimité, l'identité et le sensemaking sont menacés » (with Morales C. and Talbot J.). *Revue Française de Gestion*, 2015, Vol.41, pp. 11-21 (Introduction to a special issue).

“Categorization and identification: The identity work of 'business sellers' on eBay”, *Human Relations*, 2014, Vol.67 (11), pp. 1293-1320 (with Patriotta, G.; Neysen, N.).

- AJG 4

“Buyer strategizing in continually recreated markets: loyalty, deviance and defection”, *Strategic Organization*, 2010, Vol.8 (4), pp. 313-346.

« Stratégies d'intermédiation et dynamiques de chaînes de valeur : leçons tirées de l'intermédiation électronique », 2008, *Finance-Contrôle-Stratégie*, 11 (2) 7-28.

« Une étude de l'organisation du transport aérien en Europe : les vertus de l'analyse qualitative comparée pour l'exploration de la complexité » (with H. Dumez and A. Jeunemaître), 2004, *Revue Internationale de Politique Comparée*, 11 (1) 85-100.

« La méthode comparative en sciences de gestion : vers une approche qualitative de la réalité managériale », 2003, *Finance-Contrôle-Stratégie*, 6 (2) 155-177.

B. Articles in progress or under review

- *Two roles in one job: the duality of work in the case of pharmacists owning and running their pharmacy* (with coauthors).

📖 Target journal: *Academy of Management Journal* (submission 2025)

- *Professional identity and role change in times of adversity* (with coauthors)

📖 Target journal: *Administrative Science Quarterly* (submission 2024)

- *Technology in digital platforms: A review* (with coauthors)

📖 (Under Review)

- *Designing markets that work for everyone* (single authored)

📖 Target journal: *Journal of Management* (submission July 2024)

- *Consent and dissent among platform-based workers* (with coauthors)

📖 (Under Review)

C. Guest editing for special issues

Special issue on organizational identity and sensemaking (with Morales, J. and Talbot, D.), *Revue Française de Gestion*, vol. 41, issue 248, April 2015.

D. Book chapter

« Coopération-conflit et fixation des prix : le cas du marché de Rungis. » In S. Yami and F. Le Roy (Eds.), 2010, *Stratégies de coopération. Rivaliser et coopérer simultanément*. De Boeck: Brussel.

E. Academic Conference Presentations

Regular presentations at conferences:

- Academy of Management 2006-present
- EGOS 2004- present
- British Academy of Management 2017
- French Academy of Strategic Management (AIMS) 2003- present
- SMS 2009

PROFESSIONAL ACTIVITIES

A- Research grants

-Venture Funds, the University of Edinburgh, 2023: Awarded £5000 for visiting at Boston College during sabbatical in Spring term 2023-2024.

-Start-up Research Grant, the University of Edinburgh, 2020: Awarded £4000 for data collection (interviews and transcriptions)

- Spark Research Grant, University of Nottingham, 2015: Awarded £5000 for data collection (40 interviews and transcriptions).

- Submission to British Academy Leverhulme Small Grant, 2016 and 2018 (unfavourable) and 2023 (pending).

B- Academic award and honours

- Exceptional Contribution Award, University of Edinburgh, 2023.

- Teaching Award 2021, Edinburgh University Students' Association, "Runner-up in the Outstanding Innovation in Teaching" Award.

- Outstanding Reviewer Award, OB Division, Academy of Management 2017.

- Pro-Vice Chancellor for Education and Student Experience's commend for 'Excellent Teaching', University of Nottingham, 2017.

- Habilitation à Diriger des Recherches (highest French national diploma, required for supervising PhD students in France), 2011.

- Selected Participant, OMT Junior Faculty Consortium, Academy of Management Annual Conference, Chicago, 2009; BPS Junior faculty Consortium, Academy of Management Annual Conference, Philadelphia, 2007.

C- Academic Journal Reviewing

Ad-hoc reviewer for *Administrative Science Quarterly*, *Academy of Management Journal*, *European Management Review*, *European Management Journal*, *Human Relations*, *International Journal of Management Studies*, *Journal of Management Studies*, *Journal of Management*, *Long*

Range Planning, M@n@gement, Organization Science, Revue Francaise de Gestion, RIPCO, Socius, Systèmes Alimentaires Food Systems.

D- Doctoral students and mentoring

- Stella Kyratsi, 2nd year (started September 2021).
- Wisal Al Bulushi, degree awarded in May 2018 (no correction).
- Hazar Hmoud, degree awarded in June 2018 (minor corrections).
- School Mentor of early-career colleagues, Sept 2018 - present.

E- External examiner position

- External Examiner for the University of St Andrews Business School, MSc programs in Management, 2019-2021.
- External Examiner for City University (London) o/b of ESCP Europe, Master in Management, 2021- present.

F- Administrative Activities

- Research seminars organizer, Strategy Group, University of Edinburgh (2019-2023)
- Research Champion, Strategy Group, University of Edinburgh (2019-2023)
- Extenuating Circumstances Coordinator, UG, MSc and PhD programs (2018-2019)
- Extenuating Circumstances Officer, UG programs (2017-2018)
- Student Engagement Officer (2015-2017), reports on UG attendance and engagement
- Member of the Teaching Enhancement Committee (2015-2017)
- Admission Officer, MSc in International Business (2012-2015)