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Corporate Social Responsibility,
Socially Responsible Investment,
Market Finance, Corporate Finance,
Crowdfunding

PROFESSIONAL EXPERIENCE

- 2016 - **Senior lecturer in economics**, University Jean Moulin Lyon 3, iaeLyon School of Management.
- 2016 **Research contract** (CNRS) on crowdfunding for the French Ministry of Culture.
- 2009 - 2013 **Ph.D. with Thesis prize proposal:** « Corporate Social Responsibility: Stakes, Strategies, Impacts ». Sorbonne Economic Center, finance department.
- 2006 - 2007 **Audiovisual and multimedia producer** at *L'Embobineuse*, Saintes (France).
- 2005 **Information analyst** intern at *Covalence-EthicalQuote*, Corporate Social Responsibility consultant, Geneva (Switzerland).
- 1999 - 2008 **Miscellaneous:** Agricultural and industrial jobs. Several tutor experiences in mathematics, physics, French, English, from primary school to the University.

PUBLICATIONS

- Publications in refereed journals**
- 2021 What drives the active involvement in business angel groups? The role of angels' decision-making style, investment-specific human capital and motivations. *Journal of Corporate Finance*, 101944, with Christophe Bonnet, Vincenzo Capizzi, Laurence Cohen et Peter Wirtz.
- 2020 Experts in the crowd and their influence on herding in reward-based crowdfunding of cultural projects. *Small Business Economics*, 1-31, with Peter Wirtz.
- 2019 Every little helps? ESG news and stock market reaction. *Journal of Business Ethics*, 157(2), 543-565, with Gunther Capelle-Blancard.
- 2017 The weighting of CSR dimensions: One size does not fit all. *Business & Society*, 56(6), 919-943, with Gunther Capelle-Blancard.
- 2013 *The true challenge of SRI [Socially Responsible Investment]: the measure of extra-financial performance*, *Revue Française de gestion (French Management Review)*, (7), 109-125, with Gunther Capelle-Blancard.
- 2018 **Chapter of collective book**
Serial-backers of reward-based crowdfunding in Crowdfunding: a way forward for the future? (chapter 2), French Ministry of Culture and Presses de Sciences-Po, ISBN: 978-2-72462325-3.
- Working papers**
- Aligning Socially Responsible Investment with Moral Values, with Marco Heimann.
- CSR Communication Strategies: Frontal Credibility Defense and Bypass counter-attack.

PRESENTATIONS

- 2019 *4th EntFin (Entrepreneurial Finance) conference*, Trier, Germany.
Presentation of the book "Crowdfunding: a way forward for the future?", Institut national d'histoire de l'art, Paris.
- 2018 « *Journée des 3F* » (*behavioural, entrepreneurial and organizational finance*), CREGO, Dijon.
- 2017 - *Seminars of the Magellan Research Center on Management and Organizations' Social Responsibility; seminars of the Finance group*, Lyon.
- 2015 *Seminar of the Research Center on Economic and Financial Integration*, Poitiers.
- 2013 *2nd Canadian PhD and Early Career Workshop in Environmental Economics and Policy*, Ottawa.
- 2012 *Frontiers of Finance workshop, for the creation of the Sustainable Finance Chair of the University Paris 1 Panthéon-Sorbonne*.
- 2011 *Corporate Social Responsibility Seminar*, Ecole Polytechnique, Palaiseau, France.
PRI (Principles for Responsible Investment of the United Nations) - Mistra Academic Conference, Sigtuna, Sweden.
- 2010 *Informing Green Markets Conference*, ERB Institute, Michigan University.

TEACHING

- 2016 - **Senior lecturer at the University Jean Moulin Lyon 3**
International Business Environment (master's course)
Research training in International Management (master's course)
International Trade Relations (master's course in English).
History of Economic Facts (bachelor's course).
Microeconomics & Game theory (bachelor's course).
Introduction to economics (2016), Economics 1 & Economics 2 (bachelor's courses).
- 2009 - 2013 **Lecturer at the University Paris 1 Panthéon-Sorbonne**
Advanced Statistics (bachelor's course).
Financial and Monetary Economics (bachelor's course).
Financial Mutations and Monetary Policy (master's course).

Other Academic Activities

- 2020 - Head of *Master 1 International Affairs* (EFMD accredited).
2017 - Member of the Recruitment Committee of iaelyon School of Management.
2012 - Reviewer for refereed journals: *Journal of Business Ethics*, *Technological Forecasting & Social Change*, *European Journal of Finance*, *Economics Bulletin*, *Emerging Markets Finance and Trade*, *Computational Economics*, *Finance Contrôle Stratégie*.
Co-organizer of research conferences, including notably:
2020 "Crossed perspectives: financing entrepreneurial trajectories", University Jean Moulin Lyon 3.
2012 SIRP (Sustainable Investment Research Platform) Mistra Annual Workshop, Panthéon, Paris.

EDUCATION & DIPLOMA

- 2015 Qualification for senior lecturer positions (*Maître de Conférences*) in economics.
2009 - 2013 Ph.D. candidate with teaching duty, University Paris 1- Panthéon Sorbonne.
2008 - 2009 Research master's degree with honors in International Economics, Development, Transition. University Paris 1- Panthéon Sorbonne.
2007 - 2008 First-level Master's program in Economics and Management of Sustainable Development, Nantes.
2003 - 2006 Master's degree in business and management at the National Institute of Telecommunications, Evry
2001 - 2003 Preparatory courses (mathematics and physics) for engineering schools, Bordeaux, France.
2001 Scientific A-levels with honors, Saintes.

VOLUNTEER EXPERIENCE

- 2016 - Member of *Friends of the Earth*, organization of conferences and presentations on sustainable development.
2003 - 2006 Nepal Project Officer for *Equiterre*, non-profit organization for fair trade and sustainable development. Consultant for the creation of *Tripathi-Handicraft*, fair-trade cooperative based in Bhaktapur, Nepal. Audit of the main fair-trade structures in Nepal.
Development of the *Green Campus* project at the National Institute of Telecommunications, Evry.
National referent for Sustainable Development Education, *Equiterre*.
2003 - 2004 Volunteer at *Int'Aide*, non-profit organization tutoring disadvantaged children in Evry.