CURRICULUM VITAE

Prof. PhD Sangwon Kim

Director of Culture & Arts Education Institute Head of the Dept. of Culture Management Head of the Research team 2 in the Artificial Intelligence Research Center Dept. of Cultural Contents and Management

Inha University 5th bldg. Office No. S301, Inha-ro 100, Michuhol-gu Incheon, 22212 South Korea

Email: kswtor@inha.ac.kr



EDUCATION

- RWTH Aachen University in Germany, Doctoral Studies at the Faculty of Philosophy Studies for German literature and Linguistics at the department of German Institute Studies for Philosophy at the department of Philosophy Institute Doctoral Dissertation Title: *Präsenz und Repräsention, Die Suche nach der latenten Wirklichkeit in den Duineser Elegien Rainer Maria Rilkes*. Aachen, RWTH, Diss. 2000. Thesis Advisor: Prof. Ph. D. Hans Otto Horch Inha University in South Korea, Master Studies at the Faculty of Humanities
 - Studies for German Language and Literature Master's Dissertation Title: *Das Problem existentialer Transzendenz in Duineser Elegien R. M. Rilkes.* Inha, 1992.

Thesis Advisor: Prof. Ph. D. Sangyoung Jang

Participation for Teaching and Research at the Graduate School

As Professor of Program in Culture Management at Inter-Department Program

- As Professor of Program in Integrated Urban Planning at Inter-Department Program
- As Professor of the Artificial Intelligence Research Center
- As Director of Culture & Arts Education Institute

RESEARCH AND TEACHING INTERESTS

Cultural Management (Cultural Marketing, Cultural Branding, Cultural Consulting, Culture and Arts Education), Algorism for Cultural Research, Big Data Mining, Video Contents Creation Technology based by Artificial Intelligence etc.

SELECTED CONFERENCE PAPERS AND INVITED PRESENTATIONS

"Cultural Policy and Public-Private Partnership" International Symposium 2010, Forum for Comparative. *Current management state and policy of local culture center* *in Korea.* Tokyo University, Ministry of Education, Culture, Sports, Science and Technology 2010.

Asian Media Cooperation and Cultural Exchange. *An International Academic and Cultural Exchange to Promote the Knowledge of Asian Culture, Overcoming the Korean Wave's crisis: Communication strategies for sustainable development.* Philippines University 2010.

2011 Asian Culture Forum: Present and Future of Asian cultural Policy (Cultural policy and cultural welfare, issues of cultural policy of each country, activation of cultural policy and local economy). *A Study of Cultural Policy for City Branding in Incheon.* in 2011 Asian Culture Forum. Inha University 2011.

International Conference SFS of NUM. Cultural Exchange and Cultural Community in East Asia: *A case study of Sheffield's Urban Regeneration through Culture Marketing.* in International Conference SFS of NUM. Cultural Exchange and Cultural Community in East Asia. School of Foreign Service of NUM 2011.

Digital tourism and territories: *the Actor's role: Analyse sur Application de Mobile pour l'information de tourisme*. in Digital tourism and territories: the Actor's role. University of Le Havre 2012.

(Un)structured Text Data-Mining based on semantic Analysis of Bigdata. Center for Techno-Humanities. 2017. 10.

Seminar for Artificial Intelligence Contents Creation Research Center. *Study of Narrative Generation Model*. Inha University AICCRC-ITRC, Institute for Information & Communication Technology Promotion 2018.

Etc.