

Guy Halfteck

Guy received his doctorate from Harvard and his masters from Columbia University, both with distinction. His academic studies and research focused on game theory, strategic behavior, and information. After graduating he served as a business executive in New York City and [saw first hand how even smart companies fail when it comes to identifying and hiring top talent](#). This led him to found [Knack](#) in Silicon Valley, an AI startup that enables companies to find and identify superstar talents and build extraordinary organizations—while removing human bias and prejudice and expanding access to equal opportunity.

Guy built a stellar team that included a Nobel prize-winner, Harvard, Yale, MIT, and Stanford cognitive scientists, AI scientists, software engineers, and product designers. Together, they brainstormed, built, tested, validated, and brought to market a disruptive AI-powered technology that discovers candidates' and employees' hidden potential and matches them to the right opportunities. Early customers included AXA Group, IBM, Citibank, American Express, Tata Group, Generali Group, and Daimler-Benz.

Guy then led the development of [Sapiens](#), [Stella](#), and [Genius](#) in order to unlock the potential of youth and young adults. In partnership with The White House, USAID, The World Bank, NGOs, and governments, he brought the technology to people in underserved and underprivileged cities and communities in the United States, Europe, Latin America, India, Africa and North Africa, and Southeast Asia. He wrote about it in [Forbes](#). Guy's technology innovation and social impact entrepreneurship won awards from Harvard, the World Economic Forum, the US Government, and the UK Royal Society.

*Guy's entrepreneurship and innovation have also been featured in *The Wall Street Journal*, *The New York Times*, *CNBC*, *BBC*, *Financial Times*, *The Economist*, *Forbes*, *Fortune*, *L'Express*, *IlSole24Hore*, *Indian Times*, *Der Spiegel*, *Frankfurter Allgemeine Zeitung*, *Manager Magazine*, *CEO Magazine*, *Scientific American*, *New Scientist*, and other notable publications. Furthermore, multiple books discussed this technology innovation, including books on digital and AI transformation of business ([The Second Machine Age](#); [Driving Digital Strategy](#); [The Formula](#)), the future of work and business organizations ([The Future of Work](#); [The Job](#)), and the future of education ([Life After College](#); [The New Economy](#)).*

Guy has given numerous lectures and keynote talks on AI, technology, innovation, business transformation, entrepreneurship, and social impact. Recognized for his future insights, he has also advised CEOs and Boards of leading companies (e.g., LVMH) on strategy, innovation, transformation, and reorganization.

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