



BACHELOR

MANAGEMENT
& GLOBAL BUSINESS

BAC +3

“ Accepting differences ”

Andrea - Bachelor Management & Global Business

think
large





ALL YOU HAVE TO KNOW ABOUT THE DEGREE

“ An undergraduate program
fully taught in English ”



Sophie
CAUCHY
Academic
Director

BACHELOR Management & Global Business

The Bachelor in Management and Global Business aims to provide students with a wide range of skills and techniques specific to the field of Management and international business practices. Students will learn how companies analyze situations and respond to challenges they are facing while doing international business.

The program targets French and international students, the audience mix allowing to strengthen the intercultural dimension.

Upon completion of the program, students will have acquired the fundamentals of Management and will be able to apply to a Master's degree in France or will be able to complete a gap year to gain experience, before applying to a Master's or starting their professional life.

THE HIGHLIGHTS OF THE PROGRAM

- + A dynamic program strongly focused on Global Business
- + A full English track
- + Conferences and lectures taught by international Visiting Professors
- + Internship and Career Center providing MGB students with personalized guidance and employability support
- + A multicultural classroom and high level of interactivity due to the small size of the group
- + Ranked in the Top Bachelor's Degrees in management in France by the Eduniversal 2021 ranking



EDUNIVERSAL
CLASSEMENT 2021
LICENCES BACHELORS
ET GRANDES ECOLES

INTENDED LEARNING OUTCOMES

- Being able to identify the roles of an organization and its relations with its stakeholders
- Knowing how to use the main concepts of organization management in an international context
- Integrate socially sensitive and responsible management within the missions of leaders and managers
- Apply analytical theories to practical situations
- Adapt to the diversity of the worlds with open-mindedness, think outside the box, and adjust to specific contexts



WHAT THEY THINK



Andr ea GOUGES
MGB student

Being lucky to form part of a multicultural small group, the Management and Global Business Bachelor offers a transversal knowledge of business, by bringing an international dimension to it.

Being born and grown in Mauritius, I came to France two years ago in order to broaden my horizons. This Bachelor enabled me to study within a group in which the international mindset can be felt, as I have been brought to meet people from all over the world and work with them.

Moreover, I firmly believe that keeping an excellent English knowledge base and an international perspective of business are assets that most companies are looking for today.

PROGRAM

Fall Semester (195 hours)

Principles of Marketing - Corporate Finance - Principles of Human Resource Management - Personal Development - Global World : Business Ethics and Corporate Social Responsibility - International Business

Spring Semester (154 hours)

Individual and Business Communication - Business Policy and Strategy - Operation management - Information System - Management Control - Internship (3 months minimum)

- A three-month internship
- Orientation Week and Career Events
- iaelyon Career & Internship Center supporting students to mature their professional projects and enhance their employability

PROFESSIONAL PROJECT



OPENNESS TO THE WORLDS



- Cultural mix : both French and international students

- Global focus : modules taught by international faculty

- A program structure and content allowing to develop soft skills

CORPORATE SOCIAL RESPONSIBILITY



- A student life revolving around associative projects
- The possibility to lead solidarity entrepreneurial projects

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Bachelor Management & Global Business

PROGRAM PREREQUISITES

- Applicants should have completed at least a two year academic program in Economics or Management (120 ECTS)
- Good command of English

PARTICIPANTS

Degree seeking applicants:

- French students
- International students

Non-degree seeking applicants:

- International exchange students

ADMISSION REQUIREMENTS

The selection process will focus on ensuring a multicultural classroom with a very high academic level.

DEGREE SEEKING STUDENTS

Applicants are selected based on a TOEFL, TOEIC (if English is not the native language of the applicant)

INTERNATIONAL EXCHANGE STUDENTS

- Selection process at the home institution.

Lyon Metropolitan Area, a leading, attractive and vibrant economic force, at the crossroads of Europe.

A genuinely global University city: Lyon is highly attractive to foreign students: of the 150,000 students, 10% come from other countries.

An appealing labor market: the 1,500 decision centers based in Lyon and its region offer many internship opportunities and stand out as potential employers for young graduates: Sanofi Aventis, BioMérieux, Groupe Seb, Renault Trucks Volvo Group, Bayer CropScience, JTEKT, Scotts International...

An excellent quality of life with all the advantages of an important European metropolitan area and the charms of a French human-sized city. Its central location in Europe and the ease of access to other major European cities -via Lyon St-Exupéry international airport and TGV high-speed train- are two key advantages.

An exciting cultural life: listed as World Heritage by the UNESCO, Lyon is also home to many trendy cultural events: the Festival of Lights, the electronic music festival "Nuits Sonores", the Contemporary Art Biennale, the "Nuits de Fourvière", the Lumière Film Festival, the Dance Biennale...

CONTACT INFORMATION

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