

SCHOOL OF MANAGEMENT

iaelyon



STUDYING AT **iaelyon** School of Management

Incoming exchange student's courses **Catalogue**



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BACHELOR's DEGREE (English courses)

Audit

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06300730	BUSINESS & MANAGEMENT	6	Audit	5	12	8

Business English

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
11180827	GESTION ET MANAGEMENT	1	Business English I: Introduction to economics	2	24	
11180811	GESTION ET MANAGEMENT	2	Business English I: Basic of economics	2	24	
11180826	GESTION ET MANAGEMENT	3	Business English III: Introduction to business economics	2	12	15
11180813	GESTION ET MANAGEMENT	4	Business English IV: basics of marketing	2	12	15
11180814	GESTION ET MANAGEMENT	5	Business English V	2	12	15
11180815	GESTION ET MANAGEMENT	6	Business English VI	2	12	15

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Corporate Social Responsibility

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06201073	BUSINESS & MANAGEMENT	2	Responsible Management Practices	3	12	8
06211154	BUSINESS & MANAGEMENT	5	Social Responsibility and Business Ethics	3	12	8

Economy

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
05220046	BUSINESS & MANAGEMENT	5	Macroeconomics	4	24	15

Entrepreneurship

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06220672	BUSINESS & MANAGEMENT	6	Entrepreneurship and innovation	5	24	15

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Human Resources Management

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06211153	BUSINESS & MANAGEMENT	5	Organizational behavior	4	24	15
06211155	BUSINESS & MANAGEMENT	6	International HRM and Cross-cultural Management	5	24	15

International Business

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06260265	BUSINESS & MANAGEMENT	4	International business	4	24	15

Law

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
01220651	BUSINESS & MANAGEMENT	2	Business Law	5	24	15

Logistics

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06250270	BUSINESS & MANAGEMENT	4	Introduction to Supply Chain Management	2	12	8

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Management

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06201068	BUSINESS & MANAGEMENT	1	Principles of Management	5	24	15
06201072	BUSINESS & MANAGEMENT	2	Introduction to Project Management	4	24	15
06300729	BUSINESS & MANAGEMENT	5	Management and Accounting Control	3	12	8

Marketing

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06240662	BUSINESS & MANAGEMENT	3	Principles of marketing	5	24	15
06300701	BUSINESS & MANAGEMENT	4	Marketing strategy implementation*	3	12	15
06290695	BUSINESS & MANAGEMENT	5	Data collection for marketing and management	3	18	18
06240677	BUSINESS & MANAGEMENT	6	Digital Marketing	5	24	15

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Sales

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06240676	BUSINESS & MANAGEMENT	5	Sales management	4	24	15

Strategy

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06220671	BUSINESS & MANAGEMENT	5	Strategic diagnosis	3	18	12

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MASTER's DEGREE (English courses)

Audit

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06340158	DIAGNOSIS AND ORGANIZATIONAL AUDITING	3	Risks management, internal audit and control	6	40	

Communication

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06270165	MANAGEMENT AND COMMUNICATION	1	Internal and managerial communication	3	20	

Consulting

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06220685	INTERNATIONAL BUSINESS REALITIES	3	Consulting	3	20	
06201114	SUSTAINABLE MANAGEMENT FOR INTERNATIONAL BUSINESS	4	Consulting & Research Knowledge Diffusion	3	20	

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Corporate Social Responsibility

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06300794	INTERNATIONAL BUSINESS REALITIES	1	ESG Risks	3	20	
06220688	SUSTAINABLE MANAGEMENT FOR INTERNATIONAL BUSINESS	3	Sustainability and international developments	3	20	
06260270	SUSTAINABLE MANAGEMENT FOR INTERNATIONAL BUSINESS	3	Geopolitics and Sustainability: crossing viewpoints	3	20	
06260278	FOREIGN TRADE	4	Responsible leadership	3	20	

Data Analysis

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06201112	SUSTAINABLE MANAGEMENT FOR INTERNATIONAL BUSINESS	3	Quantitative research in IB case application	3	20	
06220730	INTERNATIONAL BUSINESS REALITIES	2	Data analytics	3	20	

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Finance

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06300677	CONTROLLING AND ORGANIZATIONAL AUDITING	1	Corporate Finance	6	24	16
06300676	WEALTH MANAGEMENT	1	Fundamentals of finance and research	6	24	16
06300767	FOREIGN TRADE	3	Trade finance	3	20	
06300743	FINANCIAL ENGINEERING AND TRANSACTION	3	Gouvernance d'entreprise et gestion d'actifs/ISR	6	40	
06300762	SUSTAINABLE MANAGEMENT FOR INTERNATIONAL BUSINESS	4	International finance	3	20	

Information Systems

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06310268	CONTROLLING	3	AI and men: Deciding in digital worlds	6	40	

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Human Resources Management

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06211106	HUMAN RESSOURCES MANAGEMENT	1	Managing International HR and conducting HR research	6	40	
06211165	INTERNATIONAL BUSINESS REALITIES	3	Organizational behavior	3	20	
06211178	HUMAN RESSOURCES MANAGEMENT	4	Designing HR strategy and measuring HR performance	6	40	
06211166	INTERNATIONAL BUSINESS REALITIES	4	IHRM (International HR management)	3	20	
06211167	SUSTAINABLE MANAGEMENT FOR INTERNATIONAL BUSINESS	4	Organizational change & IHRM	3	20	
06211178	HUMAN RESSOURCES MANAGEMENT	4	Designing HR strategy and measuring HR performance	6	40	

International Law

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06260285	INTERNATIONAL BUSINESS REALITIES	1	Legal environments	3	20	
01260219	INTERNATIONAL BUSINESS REALITIES	3	International business law	3	20	

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International Business

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06260262	INTERNATIONAL BUSINESS	1	International Business knowledge and current affairs *	3	20	
06260284	INTERNATIONAL BUSINESS REALITIES	1	International operations and organizations	3	20	
06300793	INTERNATIONAL BUSINESS REALITIES	1	Financing International Operations	3	20	
0560108	INTERNATIONAL BUSINESS REALITIES	3	International trade relations	3	20	
06201108	INTERNATIONAL BUSINESS REALITIES	3	Geographic specificities	3	20	
06320209	INTERNATIONAL BUSINESS REALITIES	3	International negotiations	3	20	
06260269	SUSTAINABLE MANAGEMENT FOR INTERNATIONAL BUSINESS	3	Geopolitics and IB: new frameworks for development	3	20	
06260277	FOREIGN TRADE	4	International communication in organizations	3	20	
06220686	INTERNATIONAL BUSINESS REALITIES	4	International innovation	3	20	

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Management

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06260259	AFFAIRES INTERNATIONALES	1	Intercultural Management	3	12	8
27290081	INFORMATION SYSTEMS MANAGEMENT	1	Business Process Management (including Introduction to Research)	6	24	16
06201107	INTERNATIONAL BUSINESS REALITIES	3	Project and product management	3	20	
06211164	INTERNATIONAL BUSINESS REALITIES	3	Change management	3	20	
06240113	MARKETING AND SALES, BTOC	3	Management de la marque / Brand management	3	20	
06310272	DIAGNOSIS AND ORGANIZATIONAL AUDITING	4	Consulting and strategic management control: theories and practices	6	40	
06300761	INTERNATIONAL BUSINESS REALITIES	4	Risk Management	3	20	
06201109	INTERNATIONAL BUSINESS REALITIES	4	Leadership and governance in MNOs	3	20	
06340160	SUSTAINABLE MANAGEMENT FOR INTERNATIONAL BUSINESS	4	Economic intelligence & risk management in IB development	3	20	

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Marketing

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06240620	AFFAIRES INTERNATIONALES	1	International Marketing	3	12	8
06240620	AFFAIRES INTERNATIONALES	1	International Marketing	3	12	8
06260288	INTERNATIONAL BUSINESS REALITIES	2	International marketing	3	20	
06240637	MARKETING AND SALES	2	Global Marketing	3	12	8
06270102	MARKETING AND SALES	2	Communication marketing	3	12	8
06240704	SERVICES MARKETING AND CUSTOMER EXPERIENCE	3	Marketing omnicanal	3	20	
06201117	SUSTAINABLE MANAGEMENT FOR INTERNATIONAL BUSINESS	3	Qualitative methodology	3	20	
06201118	SUSTAINABLE MANAGEMENT FOR INTERNATIONAL BUSINESS	3	Qualitative research in IB case application	3	20	
06240705	SERVICES MARKETING AND CUSTOMER EXPERIENCE	4	Global Consumer Experiences	3	20	

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Research

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06260286	INTERNATIONAL BUSINESS REALITIES	1	Preparation to research in IB	3	20	

Sales

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06320212	FOREIGN TRADE	3	International digital sales	3	20	
06240698	MARKETING AND SALES, BTOC	4	Négociation commerciale	3	20	

International Seminars

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06260253		2	International Seminar	3	18	
06260274		4	International Seminar	2	18	

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Strategy

Course's code	Course's program	Semester	Course's title	ECTS	Lectures (hours)	Seminars (hours)
06310305	CONTROLLING AND ORGANIZATIONAL AUDITING	1	Doing Business - Intermediate *	3	20	
06260287	INTERNATIONAL BUSINESS REALITIES	1	International corporate strategies	3	20	
06220617	AFFAIRES INTERNATIONALES	2	Strategic Intelligence & International Business	6	24	16
06260276	FOREIGN TRADE	3	Strategic Intelligence	3	20	

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