



LEARN TO  
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**large**



# Lyon Metropolitan Area, a leading attractive and vibrant economic force at the crossroads of Europe



**A genuinely global University City:** Lyon is highly attractive to foreign students: of the 150,000 students, 10% come from outside of France.

**An appealing labor market:** the 1,500 decision centers based in Lyon and its region offer many internship opportunities and stand out as potential employers for graduates: Sanofi Aventis, bioMérieux, Groupe SEB, Renault Trucks Volvo Group, Bayer CropScience, Solvay, GL Events, KPMG, EY, Euronews, JC Decaux.

**An excellent quality of life** with all the advantages of an important European metropolitan area and the charms of a French city. Its central location in Europe and the ease of access to other major cities via Lyon St-Exupéry International airport and TGV high-speed train are two key advantages.

**An exciting cultural life:** listed as World Heritage by the UNESCO, Lyon is also home to many trendy cultural events: the Festival of Lights, the electronic music festival “Nuits Sonores”, the Contemporary Art Biennale, the “Nuits de Fourvière”, the “Lumière Festival”, the Dance Biennale...



Lyon voted best student city 2017, *L'Etudiant*

## LYON IN NUMBERS

**1st** smart City in France

**1st** French city for executives

**1st** city in Europe for a «city break»

**1st** business-friendly city in France

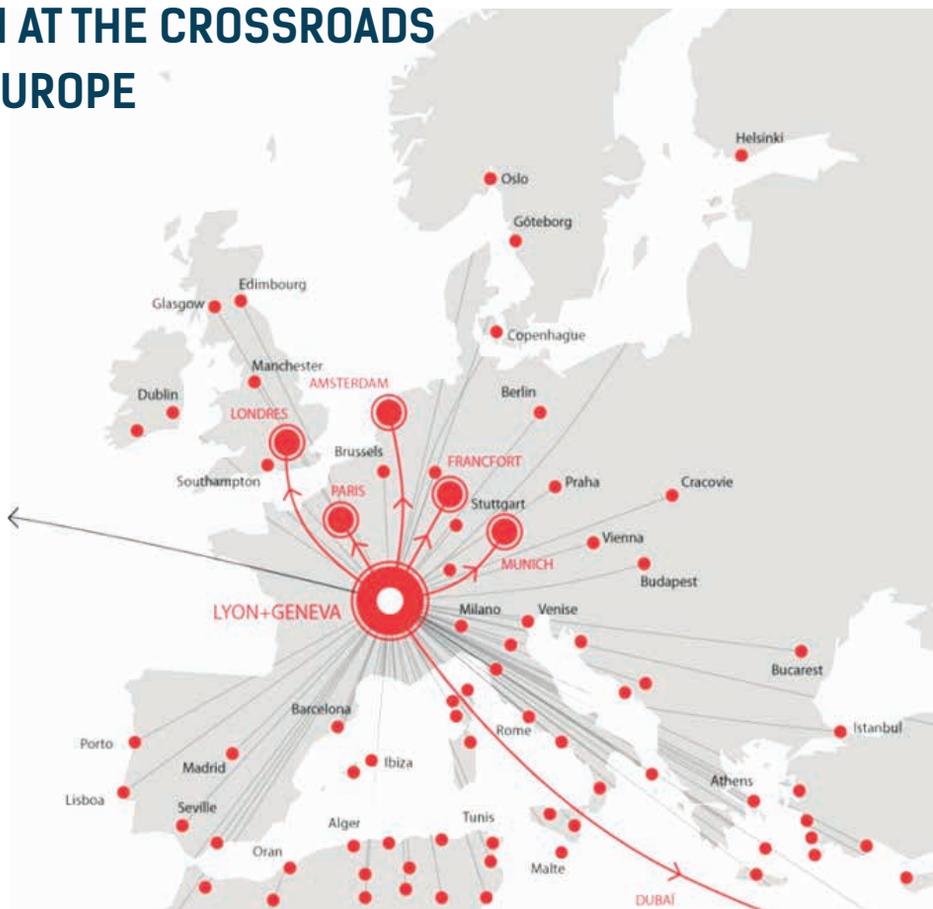
**1st** industrial agglomeration in France

**2nd** digital Cluster in France

**2nd** city of the Arts in France

**8th** region in Europe in terms of GDP, equivalent to Denmark

# LYON AT THE CROSSROADS OF EUROPE



2 hours from Paris  
1:30 hour from Marseille



1:30 hour from London, Barcelona,  
Frankfurt, Amsterdam,  
Brussels, Turin



1:30 hour from Geneva



# iaelyon IN FIGURES



**7 700** students in pre-experience, alternance and executive education programs



A network of over **50 000** graduates:  
**1 600** Master / year  
**1 200** Bachelor / year



**159** international academic partners  
**50%** of schools and universities internationally accredited (AACSB, EQUIS, EPAS, AMBA, ...)



**2 000** socio-economic partners, among which **50** first-ranked partners (multinational corporations in the CAC 40)



**165** permanent faculty and scholars,  
**700** expert practitioners,  
**95** visiting professors



Over **357** million euros generated each year by iaelyon activities in Auvergne-Rhône-Alpes

# 5 GOOD REASONS TO CHOOSE iaelyon

## 1. ACADEMIC EXCELLENCE

- State recognized degrees in a competitive business school environment
- EPAS accreditation by the EFMD for the International Management Master's Program since 2008
- Applied Research that feeds directly into teaching
- Participation to IAE France, a network of 32 French University Schools of Management

## 3. CORPORATE CONNECTIONS

- Programs designed with businesses, for businesses
- Close partnerships with the business community: L'Oréal, IBM, Renault Trucks, Adecco, SEB, BNP Paribas...
- 55,6% of graduates hired by the company they interned for
- Placement schemes and work-based projects

## 2. RESEARCH CENTER

- Cutting edge Research and business theories applied to real-world challenges
- 6 Research teams, 70 Ph.D. students, 32 Research supervisors
- Cross-disciplinary Research Groups covering "International Management", "Complexity, Innovation, Networks" and "Management and Social Responsibility of Organizations"
- Yearly national and international symposiums, professional and academic congresses

## 4. INTERNATIONAL IDENTITY

- International seminars providing a multicultural environment
- Close partnerships with multinational companies
- 2,300 international students from 90 countries among which 15% on site
- 250 incoming and outgoing exchange students/year



## 5. YOUR PERSONAL DEVELOPMENT

# DOING BUSINESS IN FRANCE

The program “Doing Business in France” is designed for international non-French speaking students who wish to develop their business skills in France.

All the while participating in iaelyon degrees, international students are able to follow the program “Doing Business in France” which aims at helping them develop their understanding of French and discover the Lyon region through a mix of courses and cultural activities.

The program “Doing Business in France” offers students a wide range of activities and support before, during and after the academic year.

## BEFORE ARRIVAL

### A dedicated support for each student

- > Individualized welcome upon their arrival
- > Assistance in finding accommodation
- > Individualized administrative support
- > Welcome dinner

### Two-week integration seminar

- > Intensive French courses (40 hours)
- > Introduction to the French University working methodology (8 hours)
- > Introduction to the Auvergne-Rhône-Alpes territory (12 hours)

## DURING THE ACADEMIC YEAR

### Courses offered

- > Business French (92 hours)
- > French culture\*: cinema history, art history, French gastronomy, oenology (8 hours)

*\* Each French culture class will be associated with a related cultural activity*

## SPRING SEMESTER

### Internship and Employability guidance and support :

Enhance students employability and enable them to capitalize on their stay in Lyon thanks to an internship in a company

- > Collective tutorials: workshops to develop students employability
- > Individualized tutorials

## AFTER THE ACADEMIC YEAR

### A 2 day-seminar in the Lyon region

- > Feedback on experience
- > Workshops to help students enhance their newly acquired skills
- > Leisure activities



Ms. Sophie CAUCHY  
Academic Director

# BACHELOR IN MANAGEMENT AND GLOBAL BUSINESS

The Bachelor in Management and Global Business aims to provide students with a wide range of skills and techniques specific to the field of Management and international business practices. Students will learn how companies analyze situations and respond to challenges they are facing while doing international business.

This third-year program targets French and international students with at least two years of Higher Education. The audience mix allows to strengthen the intercultural dimension.

Upon completion of the program, students will have acquired the fundamentals of Management and will be able to apply to a Master's degree in France or will be able to complete a gap year to gain experience, before applying to a Master's or starting their professional life.

## PROGRAM

### Fall term

Principles of Marketing  
Principles of Corporate Finance  
Principles of Human Resource Management  
Personal Development  
Global World : Business Ethics and Corporate Social Responsibility  
International Business

### Spring term

Business Policy and Strategy  
Operation Management  
Information System and Management Control  
Internship (3 months minimum)

*\* Each class combines 24 hours of lectures and 15 hours of tutorials*



Jérôme RIVE  
Dean of the School of Management  
Co-Academic Director



Zsuzsa KIS  
Co-Academic Director

“ Being born and grown in Mauritius, I came to France two years ago in order to broaden my horizons. This Bachelor enabled me to study within a group in which the international mindset can be felt, as I have been brought to meet people from all over the world and work with them. ”

Andréa GOUGES  
MGB student

# MASTER'S IN INTERNATIONAL BUSINESS REALITIES

This two-year program fully taught in English aims to enlighten students on international challenges by providing them with global and cross-cutting insights into various management situations within a multicultural context.

Students get the opportunity to analyze international management issues from multiple perspectives to be able to develop strategies adapted to the modern business world. A particular emphasis is put on the development of the multicultural participants' ability to draw a link between theoretical knowledge and its application, their openness toward the different cultures and the social corporate responsibility of a manager in today's world.

## PROGRAM

### 1st year- Fall term

Introduction to International Business  
 International Corporate Development  
 Preparation to Research in International Management  
 Project and Performance Management  
 Organization Models and Dynamics  
 Corporate Social Responsibility  
 Digital Corporate Strategy  
 Management Information Systems  
 Strategic Management  
 Business English

### 1st year- Spring term

Change Management  
 Ethics and Corporate Social Responsibility  
 International Finance  
 Doing International Business: technique, tools & practice  
 International Business Intelligence  
 International Marketing 1  
 Intercultural Management  
 Legal Environment of International Business  
 Theory of Knowledge  
 International Seminar (iaelyon International Week)  
 Business English  
 3-month internship



Noémie DOMINGUEZ  
 Academic Director

### 2nd year- Fall term

International Marketing 2  
 International Consulting  
 Controlling  
 Supply Chain Management  
 Organizational Behavior in an International Context  
 International HR Management  
 International Trade Relations  
 Optional courses on International Management topics and Humanities

### 2nd year- Spring term

International Seminar (iaelyon International Week)  
 6-month internship with an international management mission in France or abroad  
 Master thesis and defense



Silvia DIDIER  
 Academic Director

# GENERAL MANAGEMENT PROGRAM

The General Management Program, flagship Master's degree of iaelyon School of Management, offers an overall vision of Business Administration and a set of skills in General Management to participants of various academic and professional backgrounds: engineers, doctors, lawyers etc.

Designed for both French and international students the GMP is a full-time one-year program entirely taught in English by iaelyon faculty members as well as international Visiting Professors and practitioners.

The program focuses on the development of double-skills and its strength lies in its general approach of business and management concepts targeting multidisciplinary and multicultural participants.

## PROGRAM

### Fall term

- Business Economics
- Management of Information System
- Business English
- Business French
- Business Law & Taxation
- Accounting & Financial Analysis
- Control & Auditing
- Human Resource Management
- Marketing
- Organizational Behavior & CSR
- Corporate Strategy



Marc VALAX  
Academic Director

### Spring term

- International seminar
- International seminar 2
- Business French
- Written essay and oral presentation methodology
- Innovation Management and New Product Development
- Emerging Countries Project Manager
- Coordinated Supply Chain Management
- 4 to 6 months internship with an international management mission in France or abroad
- Master thesis and defense

“ This Master's completes my engineering studies and helps me go beyond my technical skills, acquire managerial skills and thus, have both competences (engineer-manager) which is an opportunity for businesses and allows easier career developments. ”

**Mouhamadou SYLLA**  
GMP Master's student, Mechanical Engineer

# APPLICATION PROCESS



There are two types of registration procedures depending on your nationality and the country in which you reside.

## **If you are living in one of the countries falling within the Campus France Procedure**

> Fill out an online registration form on the Etudes en France website. Depending on the program you are applying for you have until the end of January to the end of March to submit your application.

> Campus France will then organize an interview with the French Embassy of your country of residence to review your file and see if you are eligible for the program selected.

> If the French Embassy gives its approval, your file will then be forwarded to the Academic Director of the Master's degree you applied for final review.

> You will get a final answer regarding your application status by the end of June.

## **If you don't live in one of the countries listed above, you must use the online University Jean Moulin application portal**

> Fill out an online application form on the University Jean Moulin website. Depending on the program you are applying for, deadlines may vary.

> You will be asked to provide:

- Results of currently valid TOEIC or TOEFL test or test registration certificate. The English language proficiency test is not mandatory if you are a native English speaker or if you studied in English at the University level. In this case, please provide either proof of your nationality or proof of Higher Education in an English speaking country.

- A TCF or a DALF test (Test assessing French proficiency). The test will need to assess a B1 level in French if you are applying for the first year of Bachelor, a B2 level for the second and third year of Bachelor and a C1 level for a Master's degree. If you are applying for a full English track you do not need to provide this test.

- Results of a currently valid SIM, TAGE MAGE or GMAT test

- A handwritten cover letter (maximum two pages detailing professional and personal goals and how plan to pursue your career)

- A resume (maximum two pages)

- A photocopy of the degree(s) mentioned in your application form, complete transcripts (including high school degree and failed years). Please provide a translation performed by a certified translator and certified photocopies of all foreign credentials and documents.

- Certificates from previous employers including job descriptions, periods of internships etc.

- A passport photograph to paste on the front page of the application form

- Foreign students residing in France: please provide proof of residence in your name

> Your file will then be reviewed by the Academic Director of the program you applied for.

## € TUITION FEES

6,000 euros per participant for the full academic year. This does not include the French social security and other living expenses.

# Prepare your stay with us

## Estimated cost of living in Lyon



**From 350 euros to 650 euros** depending on the residence/flat you chose



**Around 30 euros per month** for a mobile plan and an internet connection



**Around 30 euros per month** for utilities



**35 euros per month** for **illimited access** to subway, tramway and buses



For the French Social Security giving you access to medical care you will have to pay approximately **215 euros/ year**



**Around 200 euros per month.** Several restaurants and snacks are located on and nearby the campus.



# Prepare your stay with us

## Funding opportunities

### EIFFEL SCHOLARSHIP



This selective excellence Scholarship is designed for **Master's students**.

Applicants are pre-selected by Campus France.

Application must be **approved by the Academic Director** of the program they are applying to.

**A monthly allowance of 1,181 euros**

*Further information on [www.campusfrance.org/fr/](http://www.campusfrance.org/fr/)*

### HOUSING ASSISTANCE



As a student in France you can benefit from a **rent assistance**. This payment will appear in your account each month.

After having signed your rental contract, you can start your rent assistance application online.

**Around 100 euros per month** depending on your situation

*Further information on [www.caf.fr](http://www.caf.fr)*

### ASSISTANCE FROM THE FRENCH EMBASSY ABROAD



The Ministry for Foreign Affairs offers scholarships to some foreign students in France.

Find out the eligibility criteria from the **Service for Cultural Cooperation and Action at the French embassy** or general consulate in your country.

**Varies according to local regulations**

*Further information on the [French embassy website of your country](#)*



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