

# MASTER'S DEGREE

GENERAL  
MANAGEMENT  
PROGRAM

“ Think outside the box and never stop to challenge yourself to keep an open-mind ”

Louis - Master's Degree GMP

# think large

# ALL YOU HAVE TO KNOW ABOUT THE DEGREE

“ Think ahead... Think International ”



**Marc  
VALAX**  
Academic  
Director

## MASTER'S DEGREE General Management Program

The General Management Program (Master MAE), flagship degree of iaelyon School of Management, offers an overall vision of Business Administration and a set of skills in General Management to participants of various academic and professional backgrounds: engineers, doctors, lawyers etc.

Designed for both French and international students the GMP is a full-time program entirely taught in English by iaelyon faculty members as well as international Visiting Professors and practitioners.

The program focuses on the development of double-skills and its strength lies in its general approach of business and management concepts targeting multidisciplinary and multicultural participants.

Long-lasting program, academically renowned, the GMP benefits nowadays from a strong recognition in the job market.

## THE HIGHLIGHTS OF THE PROGRAM

- + Ranked in the Top Master's Degrees in management in France by the Eduniversal 2019 ranking



- + Full English track
- + Multicultural classroom and high level of interactivity due to small size of the group
- + Internship and Career Center providing GMP students with personalized guidance and employability support

## CONTENT, BY SEMESTER: THE COMPLETE RANGE OF SUBJECTS

### THE CONTENT OF THE MASTER IN GMP ( 366 HRS)

#### SEMESTER 3 (SEPTEMBER-DECEMBER)

Business Economics - Coordinated supply chain management - Business English - Business French - Business Law & Taxation - Accounting & Financial Analysis - Control & Auditing - Human Resource Management - Marketing - Organizational Behavior & CSR - Corporate Strategy

#### SEMESTER 4 (JANUARY-FEBRUARY)

International seminar - International seminar 2 - Business French - Written essay and oral presentation methodology - Innovation management and new product development - Emerging countries project manager - Management of Information System

4 to 6 months internship with an international management mission in France or abroad - Master thesis and defense (MARCH-SEPTEMBER)



## WHAT THEY THINK



**Mouhamadou SYLLA**

GMP Master's student,  
Mechanical Engineer

My engineering studies at INSA Lyon were enhanced by an innovation project at AXIATEC as a design engineer and project leader and by a final internship as an R&D Engineer at ALSTOM. I learnt a lot from this internship both in terms of management and technical know-how and it strengthened my choice of professional career. I am hoping to work in the long run in a profession characterized by great versatility, predominantly managerial and administrative. The iaelyon GMP will offer me the best chances of success in my professional project. This Master's completes my engineering studies and helps me go beyond my technical skills, acquire managerial skills and thus, have both competences (engineer-manager) which is an opportunity for businesses and allows easier career developments.

## Career opportunities

GMP graduates are hired in a wide variety of positions and diverse business sectors in accordance with their previous education and past experience. Overall they tend to be highly represented in general management and marketing positions.

## The specificities

- The GMP is designed for pre-experience students and executive practitioners in Continuing Education
- The degree earned after completion of the program and presentation of the Master's Thesis, based on the mandatory internship, is a National Degree accredited by the French Ministry of Education and Research.

## A strong network of partners

### PARTNERSHIPS WITH PRESTIGIOUS SCHOOLS

Partnerships established with renowned engineering schools (INSA, Polytech Lyon, ECAM, ENTPE) and other notorious institutions (Sciences Po Lyon, ENSV) allow students to coordinate their postgraduate studies and their core degree.



### INTERNATIONAL PARTNERSHIPS

The French version of the GMP (MAE) is also taught in several foreign countries: Poland (Lodz), Hungary (Budapest) and Czech Republic (Prague). Courses abroad are taught both by local Professors in the language of the country and visiting iaelyon faculty members.

# The Master's Degree in General Management Program

## ADMISSION REQUIREMENTS

The GMP is designed for a diverse audience, i.e. participants with a non-business background: engineers, doctors, lawyers etc. The program targets

- Students holding 240 ECTS earned outside iaelyon School of Management
- Executive practitioners in Continuing Education

## CONDITIONS FOR ADMISSION

Applicants are selected based on:

- An application form (background, motivation, corporate experience, academic records etc.)
- SIM Test results (IAE Message Score) or TAGE-MAGE or GMAT SCORE
- TOEIC/IELTS or TOEFL Test score (if English is not the native language of the applicant)

**Program Fees for international non-exchange students : 6,000 euros per participant for the full academic year. This does not include the national enrollment fees (243 € for a Master's degree), the French social security and other living expenses.**

## LYON: ECONOMIC, CULTURAL AND URBAN CENTER

- One of Europe's most attractive cities listed by UNESCO and 2d largest metropolis in France
- 170 000 Students, among which 12% international Students
- Excellent public transportation network: 2 hours away from Paris, the South of France, ski resorts and many European cities
- Home to internationally renowned companies and leading competitive clusters in the health, chemical/environmental, textile, transportation, digital and IT industries.

### CONTACT INFORMATION

#### Pre-Experience Master's Students:

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#### GMP Academic Director

Mr. Marc VALAX

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