



Announcing the 2020 "iaelyon International Week"

14th
International
Week

CALL FOR APPLICATIONS

Building on its previous success, **iaelyon** will be running the 14th edition of its International Week in January 2020. The week includes International Seminars targeted at Master's degree students and executive participants, International Research Seminars, a Pedagogical Innovation & TEL workshop and an international CSR Network with visiting professors and guest-speakers from international institutions.

1/ INTERNATIONAL SEMINARS | January 6-7 all day & 8 am or/and January 9-10 all day & 11am, 2020

The International Seminars are open to Master's students in their first and second year. They are also targeted at executive participants. They may be taught in English, Spanish, Italian or German by guest speakers and visiting professors from international institutions.

OBJECTIVES:

The International Seminars aim to provide students with an international and cross-cultural approach on in-depth and capstone subjects. Courses may be either specialized subjects with a specific international focus or on a particular geographical area or cross-specialized. Courses may address issues such as Business Ethics, Conflict Resolution, Project Management, Leadership, Management of Diversities, Management & Humanities...

Courses should be interactive, based on class discussions and case studies.

Structure:

Each seminar will consist of 18 hours, from Monday to Wednesday morning for the first session and from Thursday to Saturday morning for the second. Students are assessed at the end of the courses. Applicants may apply to teach for one or both seminar sessions.

Participants:

Each seminar group is made up of French and international students, coming from the different Masters' degree programs at iaelyon, as well as executive participants.

Students who participate in the International Seminars should have a good written and spoken command of the chosen foreign language.

Please follow the link to discover International Week academics testimonials: <http://bit.ly/2qm0QKd>

2/ TEACHING INNOVATION & TEL WORKSHOP | January 8 pm, 2020

A Teaching Innovation & TEL Workshop will take place on January 8 in the afternoon.

OBJECTIVES:

The objective is to share your experience of the use of Technology Enhanced Learning (MOOC, Learning Management Systems, interactive tools...) or any experience in innovation teaching.

Structure:

This workshop will last for 2 and a half hours depending on the number of participants and it will be divided as follows: 10-15 minutes of presentation by each participant followed by questions and a debate with all the participants.

3/ INTERNATIONAL RESEARCH SEMINARS | January 8 pm, 2020

OBJECTIVES:

The International Research Seminars aim to further develop Research projects and activities in cooperation with iaelyon faculty and international visiting professors.

Research Themes :

Entrepreneurship - Pr. Marie-Christine CHALUS-SAUVANNET

Key words:

- Entrepreneurship and gender
- Workforces, skills and innovation in an entrepreneurial context
- Business Models
- Entrepreneurial finance
- Entrepreneurial dynamics and corporate incubators
- Entrepreneurship, inclusion, and territorial organization

International Management – Dr. Hanane BEDDI

Key words:

- International environment of organizations
- Dynamics of internationalization strategies: SMEs, location, entry modes
- Management and performance of international alliances, mergers-acquisitions and networks
- Headquarters-subsidiaries relationships in multinational companies, e.g. organizational structures, project management
- Coordination of value chain activities, e.g. expatriation management, international brands, supply chain
- Intercultural management and cooperation

Sustainable development and Corporate Social Responsibility - Pr. Denis TRAVAILLE

Key words:

- Development and Management of corporative organizations

- Definition, measurement and monitoring of corporate social performance
- Models for assessing social and environmental performance of organizations
- Stakes and management tools of sustainable development in organizations
- Standards and certification of the social and environmental responsibility
- Sustainable development, CSR and international comparisons
- Sustainable development, CSR: differences and similarities in not for profit and for profit organizations and different types of industries

Smart Environment: Interactions, Data and Services Management. – Pr. Chirine GHEDIRA-GUEGAN

- Big Data, Data lake and knowledge Management
- Big Data and Financial technology/Markets
- Privacy and security in Data Management
- Trust and Financial data uncertainty management
- Smart services and applications
- Technology Enhanced Learning (TEL)
- Human Computer Interaction in Enterprise Digitalization, Digital humanity
- Crowdsourcing and decision systems

Structure:

The Research Seminars will be conducted in English. They will consist of presentations given by guest speakers and visiting professors participating in the iaelyon International Week. Three parallel sessions will be organized, corresponding to the cross-disciplinary Research themes identified.

4/ INTERNATIONAL CSR NETWORK | January 8 pm, 2020

OBJECTIVES:

- Sharing the schools' best socially responsible practices towards their stakeholders

- Mapping out the implementation of the PRME and Sustainable Development Goals across the schools
- Taking stock of the schools' experiences to devise conceptual frameworks

5/ APPLICATION PROCESS:

- > Applicants should hand in an application form along with their resume, course proposal and Research/ITEL/ CSR theme proposal by September 6th, 2019.
- > Information on the selection results will be given by October 4th, 2019.
- > For further information please contact Ms. Mathilde Desplans : mathilde.desplans@univ-lyon3.fr

6/ PAYMENT AND EXPENSES:

Payment for teaching one International Seminar (18 hours) will be approximately 900 Euros¹.

Room & Board expenses will be covered by iaelyon as follows¹ :

- > **Accommodation:** Guest Speakers and International Professors will be housed at a hotel located near campus.
- > **Board:** Welcome and Farewell cocktails will be organized during the International Week as well as group lunches and dinners.
- > **Travel:** Booking for travel will be made by iaelyon and travel expenses paid directly by iaelyon.

1. This information is not valid for visiting professors nominated at iaelyon as they are in charge of paying for their travel and accommodation expenses and receive a specific remuneration.

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