

# Announcing the 2023 “iaelyon International Week”



**17<sup>th</sup>**  
International  
Week

## CALL FOR APPLICATIONS

Building on its previous success, iaelyon will be running the 17<sup>th</sup> edition of its International Week in January 2023. The week includes International Seminars targeted at Master's degree students and executive participants, International Research Seminars, and an international CSR Network with visiting professors and guest speakers from international institutions.

**1/ INTERNATIONAL SEMINARS:** January 4-5 all day & 6 am or/and January 9-10 all day & 11 am, 2023

The International Seminars are open to Master's students in their first and second year. They are also targeted at executive participants. They may be taught in English or Spanish by guest speakers and visiting professors from international institutions.

### OBJECTIVES:

The International Seminars aim to provide students with an international and cross-cultural approach on in-depth and capstone subjects. Courses may be either specialized subjects with a specific international focus or on a particular geographical area or cross-specialized. Courses may address issues such as Business Ethics, Conflict Resolution, Project Management, Leadership, Management of Diversities, Management & Humanities...

**Courses should be interactive, based on class discussions and case studies.**

### STRUCTURE:

Each seminar will consist of 18 hours, from Wednesday to Friday morning for the first session and from Monday to Wednesday morning for the second. Students are assessed at the end of the courses. Applicants may apply to teach for one or both seminar sessions.

### PARTICIPANTS:

Each seminar group is made up of French and international students, coming from the different Masters' degree programs at iaelyon, as well as executive participants.

Please follow the link  
to discover International  
Week academics  
testimonials:

<https://bit.ly/IW2022-YT>

## 2/ INTERNATIONAL RESEARCH SEMINARS: January 6 pm, 2023

### OBJECTIVES:

The International Research Seminars aim to further develop research projects and activities in cooperation with iaelyon faculty and international visiting professors.

### RESEARCH THEMES:

#### International Management

- Dynamics of internationalization
- International activities coordination and performance
- Intercultural management and cooperation
- Inclusion policies and practices in the regional areas

#### Create an entrepreneurial ecosystem

- Inclusions and responsible funding (Gender, CSR, social entrepreneurship, funding track, takeover, ...)
- Innovation and Entrepreneurial Contexts (Governance, SME Innovation Management, Incubator, Business Model...)

#### Enhancement of Cooperative and mutual model

- Enhancement of cooperative and mutual

organizations in various markets (financial, goods and services market, labour market, etc...) through analyzing the principles of cooperative difference.

#### Sustainable Performance

- Extra-Financial Information
- Socially Responsible Practices
- CSR Programs and Practices

### STRUCTURE:

The Research Seminars will be conducted in English. They will consist of presentations given by guest speakers and visiting professors participating in the iaelyon International Week.

Participants will be asked to communicate the topic of their presentation and the session they would like to join.

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## 3/ INTERNATIONAL CSR NETWORK: January 6 pm, 2023

### OBJECTIVES:

- Sharing the schools' best socially responsible practices towards their stakeholders
- Mapping out the implementation of the PRME and Sustainable Development Goals across the schools
- Exchanging on the schools' experiences to devise conceptual frameworks

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## 4/ APPLICATION PROCESS:

> Applicants should send their application form along with their resume, course proposal and Research/CSR theme proposal by September 9<sup>th</sup>, 2022 to [iaelyoninternationalweek@univ-lyon3.fr](mailto:iaelyoninternationalweek@univ-lyon3.fr)

> Information on the results will be given by mid-October, 2022.

> For further information please contact our International team at:  
[iaelyoninternationalweek@univ-lyon3.fr](mailto:iaelyoninternationalweek@univ-lyon3.fr)

French regulations for temporary teaching staff recruitment require that the applicant must be born in 1957 or after and be employed as follow:

- Lecturer (employer's certificate required)
- Employee (employer's certificate required)
- Self-employed or free-lancer (official documents providing evidence of earnings required)
- Retired or earlier retired (evidence of pension)
- PhD student (PhD enrolment certificate)

## 5/ PAYMENT AND EXPENSES:

Payment for teaching one International Seminar (18 hours) will be approximately 900 Euros<sup>1</sup>.

Room & Board expenses will be covered by iaelyon as follows<sup>2</sup>:

- Accommodation: participants will be housed at a hotel located near campus.
- Board: Welcome and Farewell cocktails will be organized during the International Week as well as group lunches and dinners.
- Travel: Booking for travel will be made by iaelyon and travel expenses paid directly by iaelyon.

*1. Taxes and exchange rate may apply.*

*This information is not valid for visiting professors nominated at iaelyon as they are in charge of their travel and accommodation expenses and receive a specific remuneration.*

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