

Winter school graduate IEIS - For a sustainable impact of entrepreneurship

Wednesday (15/01)	Program	Language	Type	Speakers
14h-14h30 LAB'iaelyon	Welcome and introduction (presentation of the graduate, objectives and winter school program)	ENG		Marie-Christine Chalus, Romain Lesage, Alicia Merle
14h30-15h15 LAB'iaelyon	From research to market: a sustainable and international business case	ENG	Workshop	Olli Kuivalainen
15h15-16h Salle 323	Smart Business : innovating business models in crisis scenarios - focus on entrepreneurship	ENG	Conference	Luis Castiella
16h-16h15 LAB'iaelyon	<i>Coffee break</i>			

Thursday (16/01)	Program			Speakers
8h30-9h LAB'iaelyon	<i>Welcome</i>			
9h-9h45 LAB'iaelyon	Empowering inclusive and sustainable entrepreneurship : practical tools for social and environmental impact	ENG	Workshop	Giannina Maria Casto Gamarra
9h45-10h30 Salle 323	Dialogue in the Dark Malaysia : rethinking an inclusive society through entrepreneurial social innovation	ENG	Conference	Esther Yit Sean Chong
10h30-10h45 LAB'iaelyon	<i>Coffee break</i>			
10h45-11h30 Salle 323	Impactful entrepreneurship for inclusion and diversity in Africa	ENG	Conference	Renato Pereira

11h30-12h15 Salle 323	Women's entrepreneurship in Gabon : navigating cultural challenges and key management strategies	FR	Conference	Murielle Natacha M'Bouna
12h15-14h	<i>Break</i>			
14h-14h45 Salle 323	Future directions of women sustainable entrepreneurship in Europe	ENG	Conference	Oliana Sula
14h45-15h LAB'iaelyon	<i>Coffee break</i>			
15h-18h	Explore Lyon's Entrepreneurial Ecosystem	ENG	Visit	To be defined

Friday (17/01)	Program			Speakers
8h30-9h LAB'iaelyon	<i>Welcome</i>			
9h-9h45 LAB'iaelyon	Sustainable business powered by artificial intelligence : case studies from Latvia	ENG	Outlook Conference	Ieva Kozlovskā
10h30-10h45 LAB'iaelyon	<i>Coffee break</i>			
10h45-11h30 Salle 323	Supporting immigrant entrepreneurs : an intercultural relationship – reflections on the economic, social, and cultural impact of their integration	FR	Conference	Kerstin Kuyken
11h30-12h15 Salle 323	Entrepreneurship as an Inclusive Approach for People with Disabilities	FR	Conference	Rim Hachana
12h15-14h	<i>Break</i>			
14h-16h Amphi Malraux	Impact-driven entrepreneurship and key challenges	ENG	Panel discussions	To be defined
16h LAB'iaelyon	<i>Closure cocktail</i>			

