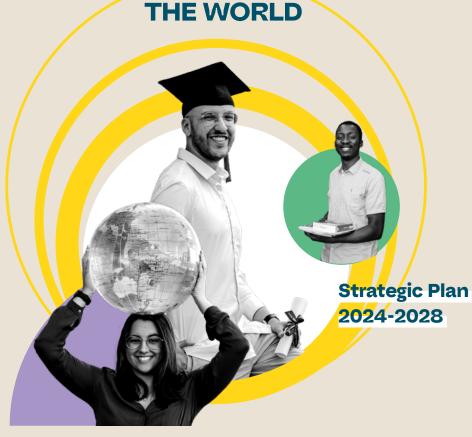
PREPARE BOLD MINDS TO TRANSFORM





foreword

Recognized nationally, iaelyon School of Management's distinctive public school model focuses on generating and sharing actionable knowledge while educating thought managers who are key drivers of transitions.

At the forefront of the challenges in our changing world, we believe that the combination of experience and innovation in research and knowledge transfer adds value to organizations while promoting human values that benefit the common good. To maximize employability among our students and professionals returning to education, we cultivate our ties to the Lyon metropolitan area, embrace international opportunities, and expand our scientific outreach.

The result of the work of the iaelyon community and its Management Team, our 2024-28 strategy is structured around four key areas:

NURTURE the Human Values of Our Members

LEVERAGE Expertise & Achievements

DARE to Innovate through Research and Experimentation

COMMIT to Challenges that Transform the World

Building on this shared vision, together with our internal stakeholders, partner companies, alumni community, and international network, we are committed to preparing bold minds to transform the world.



Marie-Christine CHALUS

Dean, iaelyon School of Management



Enhanced Governance:

The governance of iaelyon is aligned with its missions and includes representatives from both the national and international academic and socio-economic sectors across its various bodies.



TO IMPLEMENT STRATEGIC
FORESIGHT ACTIONS, AND TO
ANTICIPATE AND GUIDE THE
SCHOOL'S DIRECTIONS AND
ACTIVITIES, GOVERNANCE
IS STRENGTHENED BEYOND
EXISTING BODIES THROUGH THE
CREATION OF NEW BOARDS.

The Sustainability Advisory

Board examines the role of a responsible School of Management within its ecosystem, aiming to put into perspective iaelyon's position in society.

The International Advisory Board is an external

advisory council with an international dimension, providing analysis and recommendations to the Management Team of iaelyon regarding strategic development.

The Corporate Relations

Board provides insights on corporate challenges and contributes to the School's forward-looking vision.

Openness

Actively engaging with both socio-economic and academic networks locally and globally, the School is a vibrant hub for exchanging practices and disseminating knowledge. By remaining receptive to new ideas, we continuously expand the horizons of possibility.

values

guide the School in fulfilling its mission

Mutual Support

A cornerstone of the iaelyon community, mutual support drives collective success by empowering each member to advance through solidarity and the sharing of skills.

Authenticity

The School promotes a transparent and ethical approach. Authenticity builds a trusting environment and adds extra meaning to the fulfillment of our mission.

Engagement

As a distinctive model of a University School of Management, iaelyon places stakeholder engagement at the heart of its actions. We encourage initiatives that lead to success and create a positive, lasting impact. The School equips future professionals to address societal and environmental challenges.

High standards

Committed to upholding elevated standards, iaelyon strives for excellence and creates opportunities for all. At the core of our activities, this commitment to high standards is reflected in the rigor and quality of our educational programs and academic research.



Prepare Bold Minds to **Transform** the World

OUR VISION

To be the leading public University School of Management in France, nationally recognized for the excellence of our programs, distinguished by our focus on employability, strong local roots, global outlook, and academic impact

OUR MISSION

To generate and share actionable knowledge, while educating thought managers who are key drivers of transitions

laelyon encourages the best from each individual while providing our community with the conditions to genuinely engage with the @iaelyon experience. Key initiatives, such as student induction and orientation programs, workplace wellbeing, sharing best practices, and quality monitoring, drive our efforts to support the development of the School's members.

Empowering personal growth

AIMS

Foster collective and cross**functional** collaboration

Improve the quality of the @iaelyon experience

EXAMPLES OF ACTIONS

Implement new tools and systems for continuous improvement.

Strengthen integration and support mechanisms for students, faculty and

staff, Promote collaborative and interdisciplinary work while cultivating a sense of community and improving quality

of work life (QWL),

iaelyon aligns its national and international accreditation strategy with its core objectives. As a University School increasingly embedded in its ecosystem, iaelyon creates synergies among its community members to better understand global challenges, continuously update its educational provision and support for organizations, and champion initiatives that drive transitions.

Outreach for impact

AIMS

Strengthen our national and international partnerships

Enhance synergies between practice and research within the socio-economic context of the Lyon and Rhône-**Alpes region**

Promote and disseminate individual and collective achievements

Develop an accreditation strategy that serves the

Support businesses and organizations in their growth and development

School's mission

Raise the profile of the alumni network in France and internationally

EXAMPLES OF ACTIONS

 Develop centers of expertise, and foster collaborations with employer organizations and key partners,

Align our partnership programs with quality assurance standards.

Create an @iaelyon book collection showcasing achievements.

NURTURE the **Human Values of Our Members**

DARE to Innovate



LEVERAGE Expertise &

Achievements

COMMIT

to Challenges that

Transform the World

through Research and **Experimentation**

iaelyon actively engages in public debate and organizational transitions by developing research areas and showcasing impactful work and projects. The School champions pedagogical experimentation, managerial innovation, and the integration of best practices to create exceptional programs that truly address business challenges.

Dare to pioneer

AIMS

Develop a looking vision

Foster highquality and inclusive research

Encourage initiative-taking and innovation among faculty and staff

Promote entrepreneurship/ intrapreneurship as drivers of societal transformation

Develop excellence programs to address tomorrow's challenges

EXAMPLES OF ACTIONS

Encourage pedagogical

experimentation,

 Develop synergies with the Graduate School International Entrepreneurship & Innovation for Society' (grants, research projects).

Launch calls for projects to support internal initiatives,

iaelyon engages its faculty, staff, students, and partners in shared commitments and inspiring initiatives, enriching the community's knowledge with one clear goal: to spark the desire to take action and transform the world. Aligned with its values of mutual support and openness, the University School of Management is an inclusive space fully invested in societal transitions.

Committing as responsible citizens

AIMS

Measure the societal impact of our activities

> **Strengthen participatory** initiatives and make inclusion a fundamental principle

Engage alumni with the student

community

Reaffirm social responsibility as a core element of the **School's strategy**

Encourage student involvement in associations

Inform, educate, and take action to support transitions

EXAMPLES OF ACTIONS

Expand the 'Volunteering and Management in Associations' program to include Year 2 Bachelor's students.

 Mobilize students and collaborators around shared commitments (Project: Think Large, because it's Bigger Than Us),

 Organize a series of flagship conferences and debates on societal and environmental issues,



iaelyon School of Management

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