

Engagement & Contribution to knowledge

The key unit under which research is undertaken is the iaelyon Research Center (also known as the Magellan Research Center). Research at iaelyon has developed significantly over the past 5 years with a rapidly developing research culture and associated increase in quality research output. The research development has been significantly enhanced by the continuing recruitment of high-caliber faculty, including a number of world-class researchers that has enabled the School to make further substantial progress in strengthening its research output along with further developing, and monitoring, the practical relevance and impact of its work.

Management research, and in particular applied research, is a key pillar of the strategy for the School and there is dedicated space for research within its facilities. In keeping with the mission of the School, there is an orientation for practice-oriented Research with measures of the impacts of that research being measured in the BSIS - Business School Impact System. Practice-oriented research, has been a strong point of iaelyon for decades with specific impact on the Auvergne-Rhône-Alpes Region



iaelyon Magellan Research Center

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